PSOA TH 320  Arts and Social Entrepreneurship

Credits: 3

Meeting Time: T 2-4:45

Meeting Location:  LEC Manpower Conference Room (Lubar Entrepreneurship Center)

Instructor: Anne Basting

Contact Information:  basting@uwm.edu, c 917.721.1966 (emergency only)

Office:  THEATRE 242

Office Hours:  Tues 12 – 1:30 and always, by appt.

Exam:  n/a

Course time:  This course meets for 2.75 hours per week and estimates 3-5 hours spent on reading, writing, and/or preparing for presentations outside the course each week. 20 hours per semester will be spent on service learning (outside of class time). This is to be arranged
when you have another opening in your schedule, but it is part of the required course time.

**DESCRIPTION**

The arts can fuel social change and transform lives. This course explores how artists can apply their skills to making the world a better place and make a living at the same time. Throughout the semester, we’ll learn how (and why) to link our arts skills to cultural change for sustainable, social good. We will look at model projects both locally and across the world and how they use the arts to deeply engage their communities. We’ll explore questions like:

- How does social change work?
- What are the unique skills artists/performers bring to social change efforts?
- How can we shape a large-scale project?
- How can we fund it?
- How will we know if it works?
- Who should we partner with?
- What is the best way to work with partners?

Performance and facilitation skills developed in this class can be used in work settings across many fields. Students will learn and practice group facilitation skills in several community engaged experiences throughout the semester. The course culminates with students designing a project of their own that could be submitted to the UWM Social Innovation Student Startup Challenge; serve as a Capstone; or receive a grant and actually become reality.

**COURSE OBJECTIVES**

- Expose students to a range of arts/cultural community development projects;
- Impact students’ abilities to identify a specific social challenge, and create a plan to effect that challenge through arts/performance/cultural techniques;
- Learn and practice arts-based facilitation skills for community engagement.
- Practice critical observation as a participant/leader in creative practice.
- Examine stories and perspectives from multi-cultural and diverse perspectives.

**EXPECTATIONS**

- **Participation & Attendance**: Attendance is not the same as course participation. Attendance is a prerequisite of course participation.
- **Attendance** (including attendance online) and active participation is viewed as a
• You are allowed 2 absences without effecting your grade. More than two absences* will result in grade reduction. 3 absences = 1 letter grade. 4 absences 2 letter grades. 5 absences = failure.

• All work is required. Unacceptable, missing, or incomplete work will result in either an F or an incomplete grade for the entire course (in other words, you can’t pass the course without doing all the work).

READINGS

ALL ARE Linked on Canvas modules. No book purchases are necessary. I can make lots of additional reading suggestions for you – just ask!

CLASS POLICIES

Communication:
If you anticipate any challenges with the course, let the instructor know IN ADVANCE. Email will be answered during business hours (9-5).

Cell Phones, I-pods, and other technologies:

• Expect to be fully and 100% present so that you can listen and share with others.
• During class you must turn off your cell phone and put away all devices such as I-pads.
• In the event of emergencies, (for example, a sick child), and you MUST have your cell phone on please let the instructor know ahead of time.
• You may use a laptop when appropriate, however, you should not have the laptop on during discussions, activities, interactive sessions, or other similar events
• In the event you need a laptop for assisted learning let the instructor know at the first class meeting.
• Meetings in the community have the same attendance policies as meetings on campus.

ASSIGNMENTS

See the schedule on Canvas for all due dates and rubrics

• This is Me 10 pts
• Social Entrepreneurship Quiz 16 pts
• ABCD reading Quiz 20 pts
• The Art of Facilitation Response 25 pts
• Model Project Presentation 100 pts
• Guest Lecture participation #1 10pts  
• Guest Lecture participation #2 10pts  
• Guest Lecture participation #3 10pts  
• Reading on Funding Reflection 20pts  
• Service Learning Reflection #1 25pts  
• Service Learning Reflection #2 25pts  
• Final Service Learning Reflection 75pts  
• Final Presentation 100pts

Total Points = 426 points
A = 337+
B = 320-336
C= 267-319
D= 214-266
F= 213 and below

UWM POLICY LINKS

Please click on this link for all UWM policies on: (http://uwm.edu/secu/wp-content/uploads/sites/122/2016/12/Syllabus-Links.pdf)

• Incompletes  
• Religious Observance  
• Disability/Accessibility  
• Discriminatory Conduct  
• Academic Misconduct  
• Students Called to Military Service  
• Complaint Procedures  
• Grade Appeal Procedures  
• LGBT Resources  
• And other policies

COURSE SUMMARY

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<th>HERE'S ME!</th>
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<tr>
<td>Fri Sep 6, 2019</td>
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<tr>
<td>Date</td>
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<tr>
<td>Tue Sep 10, 2019</td>
<td>Assignment</td>
<td>QUIZ: What are all these Terms?</td>
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<tr>
<td>Tue Sep 17, 2019</td>
<td>Assignment</td>
<td>ABCD is what?</td>
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<td>Tue Sep 24, 2019</td>
<td>Assignment</td>
<td>THE ART OF FACILITATION: WHAT DID YOU LEARN?</td>
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<td>Tue Oct 8, 2019</td>
<td>Assignment</td>
<td>SERVICE LEARNING REFLECTION PAPER #1</td>
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<td>Tue Oct 29, 2019</td>
<td>Assignment</td>
<td>SERVICE LEARNING REFLECTION PAPER #2</td>
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<td>Tue Nov 12, 2019</td>
<td>Assignment</td>
<td>READ AND THINK ABOUT FUNDING</td>
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<td>Tue Dec 10, 2019</td>
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<td>Fri Dec 13, 2019</td>
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<td>FINAL REFLECTION ON SERVICE LEARNING</td>
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<td>PRESENTATION ON MODEL PROJECT</td>
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