Instructor: Nicole Ridgway

Class Time: M/W 9:30-10:45

Venue: Bolton B64

Email: ridgwayn@uwm.edu

Course Outline:

This class is one of three upper-division courses that form the core of the Global Communications track of the Bachelor’s in Global Studies. Through the use of several pedagogical formats — textbooks, articles, films, the internet — this class encourages students to think widely and critically about the impact of global communications and technologies on world cultures, about the role of language in the dynamics of global communications and identity formation, and about the importance of mass media in a globalized world.

The final assignment for the course will be a research paper that focus on an aspect of language, media and/or communications in a global context, and while this paper should draw on the class materials and discussions, the paper should reflect your individual interests and concerns.
Course Objectives and Learning Outcomes:

* To advance student’s understanding of the historical forces that have shaped the spread of information and communication technologies;
* To familiarize students with the impact of global communications and technologies on world cultures; and to develop their understanding of the impact of globalisation and transnationalism on language, communications and social practices;
* To enhance student’s understanding of the implications of globalisation for technological mediated forms of communication in local and world-wide contexts;
* To make student’s aware of specific examples of the cultural consequences of globalisation and to familiarise them with various frameworks for interpreting these consequences;
* To introduce students to specific examples of how local practise surrounding communications technologies are shaped by, and respond to, process of globalization.

Catalogue Description:

Global 351: Language, Media and Social Practice (Subtitled). 3 cr. U/G. History of global communications; the role of manage, the transformation of texts and the development of technologically-mediated forms. Satisfies L&S International req. Prereq; jr st; Global 101 (p), 201 (p) & 202 (P).

Credit Hours Information:

This class meets twice a week for 75 minutes, for a total of 37.5 hours of required lecture time. You should expect to take at least 45 hours over the course of the semester reading the required texts. There is one assignment which you should expect to take at least 20 hours to complete, there is one assignment which you should expect to require at least 10 hours, one that you should expect to require 2 hours, and several short assignments that you should expect to require thirty hours over the semester. All told, this class is likely to take 144.5 hours of your time.

Please Note the Following Important Information:

UWM Policies and Procedures
The Policies and Procedures for academic misconduct, special accommodations for students with disabilities, accommodations due to religious observances, and for those called to active military duty: as well as for the policies on incompletes, discriminatory conduct, complaint procedures, and grade appeals can be found here: http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf

Health Insurance
It is strongly recommended that all students have health insurance that includes emergency room and hospitalization coverage. The UWM Student Association offers a Student Health Insurance Plan http://www4.uwm.edu/studentorg/sa/executive/student_health_insurance.cfm which covers most major medical illnesses or injuries. The University does not provide blanket medical coverage to students. Students are strongly encouraged to secure their own health insurance, either through their parents, the Student Health Insurance Plan or some other program.

Copyright
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way. For more on gaining permission: [http://www4.uwm.edu/ltc/copyright/getting-permission.cfm](http://www4.uwm.edu/ltc/copyright/getting-permission.cfm)

**UWM Help on Avoiding Plagiarism**  
[http://www4.uwm.edu/libraries/guides/style/plagiarism.cfm](http://www4.uwm.edu/libraries/guides/style/plagiarism.cfm)

**D2L Help**  
[http://www4.uwm.edu/libraries/guides/style/plagiarism.cfm](http://www4.uwm.edu/libraries/guides/style/plagiarism.cfm)

**Attendance:**

All students are expected to come to class on time and having done their Required Readings. If for any reason you are not able to attend class, please be sure to contact me. If you will be missing more than two classes it is vital that you contact me in a timely manner and provide documentation to explain your absence. Students who are late for class will be marked as absent.

**Readings:**

Required textbook:


All other readings will be available via the seminar D2L site, unless otherwise noted (if they are, for example, online or are available as an e-book via the library).

Readings must be done for the class in which they are listed.

**Assignments:**

1. **Class Participation and Attendance**

   Attendance, the level of participation in in-class discussions, and in small group discussions; as well as contributions to online discussions, and suggestions online for possible case studies, readings, lectures and events that might be of interest to the class, will be taken into account (150 points).

2. **Weekly Reading/Lecture Responses**

   Over the course of the semester I will be posting a series of 5 quizzes online with 10 questions each. These will address topics and concerns raised in the readings and in the lecture/class discussions. The quizzes will be posted on a Thursday morning by 9:00 am and must be completed by the following Tuesday morning at 9:00 am. Students may either complete 4 full quizzes over the course of the semester, or they may choose to answer individual questions within all five quizzes. I strongly recommend attempting as many questions as possible, even if you are not entirely comfortable with addressing the whole question, in order to get at least some points. This is worth a total of 400 points, but students may complete additional questions for up to 30 extra credit points.

3. **Final Research Essay Proposal**

   Students must submit a short proposal (1-3 pages or 250-750 words without images) describing their plans for the short Final Research Essay. The proposal should be a concise and coherent document that outlines what you are going to explore, what you think is important/interesting/
worthy of investigation and how it relates to topics/questions/concepts raised in this class. This should address how you intend to think through, analyze, and approach your research question as well as describe what theorists, case studies, concepts, media or resources you think are relevant. All proposals should provide a preliminary structure and bibliography for the essay. Proposals must be submitted on D2L and must be read by the everyone. These will be discussed in class (100 points).

4. **Research Proposal Response**

Each student will be paired with a peer as the first respondent to the Research Paper Proposal. It is your task to provide feedback on the proposal. What works; what could be revised and developed; does the research question need to be clarified, is the case study relevant and what possible resources might help deepen the research, and so on (50 points).

5. **Final Research Essay**

Students must submit a short Research Essay (6-10 pages, with font size 12, and one inch margins) on any topic that draws on the ideas and thinking covered in the class, but need not be limited to topics discussed in class. The essay must have a bibliography with at least three academic citations, the essay must be carefully proofread, and may include images, but these do not count towards the final page count (300 points).

**Mark Breakdown:**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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<tbody>
<tr>
<td>Class Participation</td>
<td>150</td>
</tr>
<tr>
<td>Reading/Lecture Responses</td>
<td>400 (+30 extra credit points)</td>
</tr>
<tr>
<td>Essay Proposal</td>
<td>100</td>
</tr>
<tr>
<td>Proposal Response</td>
<td>50</td>
</tr>
<tr>
<td>Final Essay</td>
<td>300</td>
</tr>
<tr>
<td>Total</td>
<td>1000 ÷ 10 = 100%</td>
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</tbody>
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**Grading:**

Student’s grades will be based on the completion of assignments; their meeting of the expectations laid out above, and quality of the work submitted.

The numerical-letter scale I am working with is as follows:

A (95-100); A- (90-94); B+ (85-89); B (80-84); B- (75-79); C+ (70-74); C (65-69); C- (60-64); D+ (55-59); D (50-54); D- (45-49); F (0-44).

**Consultations:**

I will be available every week for individual consultations. I will also set aside time to meet with every person to discuss their final essay. My office is Mitchell Hall, Room 371 A. I ask that you email me at least 24 hours in advance to make an appointment during the semester. My email: ridgwayn@uwm.edu. I am also available online for consultations via D2L chat, Skype, FaceTime or What’s App, although these should be scheduled too. And, I am available by phone: 414-477-8936.
Class Schedule and Assignment Deadlines:

Please note: This schedule is subject to change depending on the progress of the class, and other learning opportunities that may arise during the semester.

Wednesday 09/04:  Introductions, Course Overview, Assignments and Expectations

Monday 09/09:  Definitions and Scope

Reading:

Wednesday 09/11:  Definitions and Scope

Reading:

Monday 09/16:  Theories and Concepts

Readings:

Wednesday 09/18:  Debates and Key Questions

Reading:

Monday 09/23:  Debates and Key Questions

Readings:

Wednesday 09/25:  Debates and Key Questions

Readings:
Monday 10/02:  Topics and Case Studies
Globish (i.e. Global English)
Screening: Diverted to Dehli

Tuesday 10/01:  DUE: Quiz One, by 9:00 am. Post in Quizzes.

Wednesday 10/02:  Globish Contd.

Reading:

Monday 10/07:  Globish Contd.

Reading:

Wednesday 10/09:  Disnification Inc

Reading:

Monday 10/14:  Disnification Contd.

Reading:

Wednesday 10/16:  Global Formats

Reading:

Monday 10/21:  Media Flows: Martial Arts

Reading:

Tuesday 10/22:  DUE: Quiz Two, by 9:00 am. Post in Quizzes.

Reading:

Monday 10/28:  Media Flows: Youth Culture

Readings:

Wednesday 10/30:  Screening: Orientalism by Edward Said


Readings:

Tuesday 11/05:  DUE: Quiz Three, by 9:00 am. Post in Quizzes.

Wednesday 11/06:  Media Flows: Bollywood

Reading:
Desai, Jigna. “Planet Bollywood: Indian Cinema Abroad,” in *East Main Street*.

Monday 11/11:  Screening: Slumdog Millionaire by Danny Boyle

Wednesday 11/13:  Screening: Slumdog Millionaire by Danny Boyle

Monday 11/18:  Orientalism, Again

Reading:

Tuesday 11/19:  DUE: Quiz Four, by 9:00 am. Post in Quizzes.

Wednesday 11/20:  English, Again

Reading:

Monday 11/25:  Individual Workday for Proposal

Wednesday 11/27:  Thanksgiving Recess
Monday 12/02: The Global Public Sphere

Reading:

Wednesday 12/04: Hashtag Revolutions

Readings:

Sunday 12/08: DUE: Proposal for Final Research Essay posted in Discussions by 9:00 am.

Monday 12/09: Proposal Workshop

Required Reading:
Read the first 12-15 proposals on D2L (we will discuss them in the order they are posted). Come to class with, or post online, suggestions for how to revise and develop the proposal; in particular, how might we help hone the research question and the exploration of relevant case studies, as well as suggest possible resources to deepen the research.

Tuesday 12/10: DUE: Quiz Five, by 9:00 am. Post in Quizzes.

Wednesday 12/11: Proposal Workshop

Required Reading:
Read the rest of the proposals on D2L (we will discuss them in the order they are posted).

Wednesday 12/18: DUE: Final Research Paper to Dropbox by 9:00 am.
This replaces the exam scheduled for December 16 at 10:00-12:00.