ENG/FS/AH 111 Entertainment Arts: Film, Television, Internet

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Online Web Course Fall 2019

Course Description:

This course is designed for people who wish to become literate and critical consumers of the media environment in which they have come of age. From cinema to cell phones, the multimedia context of contemporary life is rapidly changing. This course will examine some of those shifting and ubiquitous technologies and images. Entertainment Arts offers a general introduction to the critical study of film, television, and new media. Through readings, screenings, and discussions, students will develop an understanding of media culture in terms of technical properties, industrial practices, representation, cultural theories, social responses and more.

The course work will consist of weekly screening journals and discussion posts to be completed online that tie together the readings and screenings for that week. All of the required reading and screenings will available through the Canvas class website. There will also be three essay exams for each unit. Students should be fairly proficient in Canvas and be able to access the class Canvas page and their email on a daily basis.

There are no prerequisites for this course and you are not expected to have any prior knowledge of film, television, or digital media studies. We will begin with the premise that film, television, and digital media offer more than 'entertainment' and, accordingly, we will engage critically and rigorously with the material.

General Education Requirement

This course meets the criteria for General Education Requirement Humanities credit at UWM in this course, students will be able to:

1. identify the formation, traditions, and ideas essential to major bodies of historical, cultural, literary, or philosophical knowledge; and

2. respond coherently and persuasively to the materials of humanities study; this may be through logical, textual, formal, historical, or aesthetic analysis, argument and/or interpretation.