Instructor Information
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Course Overview

English 102 prepares you to undertake research-based writing — in this course, in your other courses, and in the real world. We’ll do this by focusing our studies on rhetoric, information literacy, and genre. In other words: We’ll be learning how to do research in the face of the challenges presented by the digital age; we’ll ask questions about the content, author(s), audiences, and contexts of our sources; and we’ll experiment with a variety of methods for communicating what we’ve learned.

Learning Outcomes

There are two overarching aims of this course:

1. To help you understand, and put into practice, the idea that research is a thoroughly rhetorical endeavor
2. To teach you information literacy concepts and practices that are critical in the 21st century

Course Materials

1. Canvas.
2. Hayden-McNeil. We’ll use this for online learning modules. Access to this site is the only thing you need to purchase for this course; it costs about $20.
3. Note-taking implements.
Major Projects

The theme of this course is Milwaukee, and we’ll be learning about this city in three segments. A very rough breakdown of those segments is below.

Segment 1: Introduction to Milwaukee 2020
Focus: Thinking Rhetorically About Research

Segment 2: Digging Into Milwaukee 2020
Focus: Disrupting the Top Ten

Segment 3: Writing Research for Milwaukee
Focus: Research for Situated Ethos and Audience Analysis