Attention of the Faculty is invited to the following pertinent excerpts from two historical documents:

1. "In its final action, the committee moved, seconded and passed unanimously a recommendation that with the expanding program of the new merged institution, the coordination and activities of the public relations program will be so extensive as to make it no longer possible for a faculty committee to carry on this work."
   - Minutes, June 7, 1956
   Public Relations Committee
   Wisconsin State College, Milwaukee

2. Three members each from the Milwaukee Extension Division, the University of Wisconsin, and Wisconsin State College, Milwaukee, constituting the Public Relations sub-committee of the Committee of Thirty, formulated and adopted unanimously the following recommendations concerning a public relations program for the University of Wisconsin—Milwaukee:

   "1. That the sub-committee recommend to the Committee of Thirty that coordination of public relations functions for the University of Wisconsin—Milwaukee be assigned to a coordinator answering directly to the Provost of the University of Wisconsin—Milwaukee.

   2. That the coordinator and the pertinent public relations personnel of the University of Wisconsin work closely together for exchange of information, for reciprocal use of existing mechanisms, for coordination of public information releases, and for conformity with all-university policies.

   3. That the coordinator of public relations be responsible for gathering and summarizing facts relating to the institution for both internal and/or external dissemination.

   4. That the coordinator have direct responsibility for preparation of promotional publications, for dissemination of information through the general media, for aiding internal relations, and in relationship with outside groups.

   5. That the committee suggest that the public relations committee of the University of Wisconsin include in its membership representatives from the University of Wisconsin—Milwaukee, including the coordinator.

   6. That the appointment of the coordinator be effective July 1, 1956 and that he have adequate personnel and facilities to carry out the duties assigned to him."
   - Report, May 10, 1956
   Public Relations sub-committee of Committee of Thirty
The present Public Relations Committee of the University of Wisconsin--Milwaukee recommends that the Faculty adopt the following resolutions urging action by the appropriate administrative officials of UW--M:

1. That an assistant to the Provost be appointed; that this assistant be responsible for official publications, coordination and dissemination of public information, and group contacts; and that this assistant be given adequate personnel and facilities to carry out the duties assigned to him.

2. That serious consideration be given to setting up a duplicating department for the University of Wisconsin--Milwaukee by July 1, 1957.

PUBLIC RELATIONS COMMITTEE:

R. Paul Anderson
Monica Bayley
Robert Briskey, Chairman
Edwin R. Hodge
Lee Mathews