Recommendation of the Admissions and Records Policy Committee that a modified "free market" enrollment concept be re instituted for the University of Wisconsin-Milwaukee for Semester I, 1977-78 and that the individual schools, colleges and special projects on campus have the responsibility for establishing limits for their programs.

Rationale:

Under the "free market" concept, the University can accept all qualified applicants, but individual units on campus can set admissions limits for their programs if they find such action desirable. If a program reaches its limit, applicants to that program will have the option of choosing another field. Applicants admitted late and students registering during wrap-up registration will be informed that they may have to register on a course-available basis.

One of the advantages of the "free market" concept is that it enables the University to offer the opportunity to earn a degree to every qualified applicant. Our "free market" enrollment estimates do not suggest that we will receive a sufficient number of students to fill all our programs. Students who are unable to achieve immediate admission to their first choice programs will be offered the opportunity of registering or taking courses in programs which have space available. Thus, the "free market" concept will encourage students to participate in low-enrollment programs and will facilitate the most efficient possible use of the University's available educational resources.

The "free market" concept will safeguard quality through actions taken by the individual units and it will, therefore, fulfill the aims Central Administration had in mind in requesting enrollment limit.

Another advantage of the "free market" concept is that the administrators of the individual units, who possess the most complete data and the most sophisticated knowledge of constraining forces related to their situations, will be given the autonomy and freedom to make their own decisions concerning the capabilities of their units.

Admissions & Records Policy Committee

Vincent Allison
Adrian Chan
Webster Christman
Shirley Krug
Margaret Madden
Gerard McKenna
Jane Nardin ) Co-chairpersons
John Oliver )
Richard Schroeder
Suzanne Schuler
Frederick Sperry
Barrie Wight