1983-84 Annual Report
of the
University Relations Committee

The University Relations Committee advises on university relations policy and programs. It advises and makes recommendations to the Division of University Relations and/or the University Faculty or Faculty Senate on matters of development, public information, alumni relations, governmental relations, publications and other related subjects.

The Committee held five general membership meetings and one subcommittee meeting during 1983-84. In addition, a breakfast discussion with former Congressman Henry Reuss was held.

Consideration was given to several areas for subcommittee study:

1. UWM's 100th Anniversary
2. Developing a stronger base of support for UWM in the community
3. Improving legislative rapport
4. Quality of life at UWM

Members decided to form a Community/Legislative liaison subcommittee and a Quality of Life at UWM subcommittee.

Congressman Henry Reuss suggested UWM's interdisciplinary involvement with Southeastern Wisconsin's Ice Age Trail and encouraged UWM to take a leadership role in the renovation of alternative use and establishment of community programing in the old Milwaukee Post Office Building on Wisconsin Avenue.

Committee members invited the University Committee, Academic Staff Committee, and Student Association to join them in meeting with State Representative Barbara Ulichny and Mark Goff (Representative James Moody's Administrative Assistant) to discuss "polishing the UWM Image" through community and legislative relationships.

Professor Ruane Hill, Chair of the Committee, was invited to meet with the University Committee, which asked that the University Relations Committee assume long-term advisory responsibility, working with Assistant Chancellor Carl Mueller's office in planning efforts to communicate UWM's mission and community and state roles (specifically aimed at improving faculty salary conditions). The request was discussed and approved by the Subcommittee for Community/Legislative Support, which recommended that the University Relations Committee respond affirmatively to the University Committee's request. A number of steps which could be taken were recommended for the Committee's consideration.
University Relations Committee members decided to continue meeting throughout the summer months and to consider Academic Staff salary range and other problems. Barbara Faucett, chair of the Compensation Classification Committee and Erland Olfe, chair of the Academic Staff Committee have been invited to make presentations at the May meeting.

Submitted by,

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