Annual Report of the Student Counseling and Guidance Committee, 1960-61

This committee has continued, during the current year, to deal with various areas of concern indicated in last year's report. Professor Ben Sullivan reviewed the counseling and guidance activities. The following achievements were revealed.

1. A master record file was established in cooperation with the Registrar's office to prevent duplication of records.

2. Long-term studies regarding the academic success of our students were completed. From these studies new test profile sheets were designed to enable faculty advisers more conveniently to determine the success expectancy of advisees.

3. For the past several summers and also during this summer vacation, the University of Wisconsin-Milwaukee has added two or three counselors from the Milwaukee area high schools who work actively in the area of pre-enrollment counseling. The fact that they return to high schools much better prepared in the area of college counseling effectively extends the services of the department back into the high schools.

4. The scope of services in the counseling department continues to broaden. For example, to anticipate the development of a graduate program in clinical psychology, the department has employed a clinical psychologist as a replacement for Professor Blum. He will act as liaison between the departments of psychology and counseling with the responsibility of organizing and supervising those practicum experiences needed by psychology.

5. The Counseling Department has continued to maintain close relations with the Office of Admissions and Records. Applicants of questioned potentiality are referred for admission counseling. The department also has the responsibility of administering the American Council Test program and is now engaged in the research necessary to determine the effectiveness of the ACT program as an admission as well as a counseling instrument.

Two counseling problems were apparent.

1. Uneconomical use of personnel is due to space shortages on the Kenwood Campus and the necessity of maintaining staff on both campuses.

2. Pre-enrollment conferences still fail to serve all entering freshmen. From the period June 6 to September 2 only 23 per cent of entering freshmen had conferences, and at the end of the first semester a total of only 47 per cent had been served. This results in incomplete adviser folders and reflects serious personnel shortages still existing in the department.

Committee meetings have emphasized the evaluation of counseling services offered and the consideration of such questions as the advisability of continuing services to evening school students.

STUDENT COUNSELING AND GUIDANCE COMMITTEE:

Irene Bozak
Webster M. Christman
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Genevieve T. Meyer, Chairman
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