
I. The general responsibility for all Radio-TV activities of the University of Wisconsin-Milwaukee is vested in the Radio-Television Committee (AS 5,219, p. 32).

II. Committee Activities.

The Committee attempted to implement some of the suggestions made in last year's annual report (Faculty Document 125).

A. Facilities.

1. The original budget proposed for the University included funds for a microwave relay system connecting the Kenwood Campus with Channel 10 (Milwaukee ETV) and Channel 21 (Madison ETV) and funds for a TV laboratory on the Kenwood Campus. These items were deleted before the budget reached the Joint Finance Committee.

2. A study of space requirements indicates that no suitable location for a TV laboratory is available at the present time.

3. A survey of possible outside financial help for a local FM station (to be affiliated with the State Radio Network) revealed no promising sources.

B. Organization.

The Committee continues to operate as a quasi-administrative body. The proposed position of Radio-TV Executive Director, included in the original budget, was also deleted.

C. Budget.

No operating budget has been designated for Radio-TV purposes.

D. Courses.

No TV courses should be proposed until facilities are available.

III. Radio-TV Activities.

A. Instruction in Radio-TV.

1. Courses offered by the Speech Department:

   a. Speech 110 - Elements of Broadcasting
   b. Speech 115 - Drama Production
   c. Speech 116 - Radio, Television, and Society
   d. Speech 118 - Programming and Production
B. Broadcasting (Radio and TV) Activities.

1. REAL ESTATE FUNDAMENTALS.

Weekly program presented by UW-M Evening Division in cooperation with the School of Commerce, University Extension, the Milwaukee Board of Realtors and the Milwaukee Vocational School - WMVS-TV. Mr. Clifford Robedaux, realtor and member of the UW-M Evening Division Faculty, was host for the entire series of 13 programs (September 15 - December 15).

2. INVITATION TO MUSIC.

Ten programs, one each month (except the Yuletide Musicales in December) from November to May, featuring faculty and students of UW-M and presented in cooperation with the University Extension and WMVS-TV. Professors Merion Johnson and Arnold Jones were hosts for the series. An extra "special" in this series, featuring Matti Lehtinen, Finnish baritone, was prepared for presentation on May 3.

3. HOW DO YOU SOUND.

Weekly program presented in cooperation with WITI-TV, Channel 6, Sunday mornings from April 16 through May 21, with Robert Briskey of the UW-M Speech Department.

4. THE INQUIRING MIND.

Twelve programs featuring Cyril O. Houle were produced for the NETRC in cooperation with WMVS-TV, Channel 10, in the summer of 1960 and will be aired in 1961 on the 50 NET member stations.

5. The Milwaukee commercial stations have been most cooperative again in granting time for one-time appearances of faculty members, and have frequently requested appearances of faculty for special programs.

RADIO-TV COMMITTEE:

M. Ackley, Secretary
A. Baggaley
L. Bahe, Chairman
L. Barker
V. Borger, ex-officio
R. Howard, Vice Chairman
D. Miniace, ex-officio
G. Richard, ex-officio
C. Shannon, ex-officio
N. Stefaniak

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