Recommendation of the University Committee to establish an Educational Media Policy Committee as Faculty Standing Committee A2.15 with the following membership and function:

A2.15 **Educational Media Policy Committee**

1. **Membership.** Sixteen members as follows: four elected faculty members, one representative from each faculty division elected by that division; four appointed faculty members; one elected academic staff member; one appointed academic staff member; one student; and, **ex-officio,** the Director of the Educational Communications Division, the Director of the Center for the Improvement of Instruction, the Dean of Outreach and Continuing Education Extension, one additional academic dean, and the Director of the Golda Meir Library.

2. **Function.**

Advise the Chancellor, Vice Chancellor, and faculty on the uses and needs of educational media at UWM.

Responsibilities will include consideration of policies, services, staffing and budgetary issues associated with on-campus and campus outreach activities in the following areas: video production; audio production; cable television; CCTV; satellite reception/transmission; ITFS services; photographic services; graphics services; interactive video; instructional media support for classrooms and laboratories; and media equipment maintenance and repair.

**Rationale**

Acknowledging the UW System-wide sensitivity to and long-range planning for the integration of telecommunication technology on all UW campuses, there is a present and future need for a standing committee of the Faculty to provide oversight and review of UWM's utilization of instructional media.
To be seen as counterpart to the Faculty's Computer Services Division's advisory and the Library's advisory committees, the Educational Media Policy Committee will advise the Faculty Senate and campus administration on current and foreseeable mediated instructional and research requirements, ranging from services presently provided by the Educational Communications Division and the Golda Meir Library, to those envisioned telecommunication and related media systems to be utilized as necessary tools for the continuing improvement of instruction at every level at UWM.

Because of the pervasive need for all faculty and staff to be aware of and to be able to access available and emerging educational media, committee membership should comprise representatives of: all faculty divisions; the academic staff; the student body; the Directors of the Educational Communications Division, the Golda Meir Library, and the Center for the Improvement of Instruction; and, two deans (Outreach and Continuing Education Extension, and one from another school or college).

Reviewed by the Codification Committee for clarity, internal consistency, and relation to other policies and procedures governing UWM.