Recommendation by the School of Business Administration and the Academic Program and Curriculum Committee

MOTION:

To change the Name of the Major in Industrial Relations to Major in Human Resources Management.

RATIONALE:

The title of Industrial Relations should be changed to Human Resources Management. The reasons for this include, first, the dated nature of the term industrial relations. This seems to denote a time when labor and management were salient to the personnel field, UWM students, and regional employers. The industrial relations title also seems to be more reflective of an era when our program may have been, in fact, more Industrial Relations-oriented, which it currently is not. Second, the somewhat nebulous Industrial Relations title is subject to many interpretations. It does not reflect the pervasive nature of, and the important role played by, human resources management in organizations today. Based on these reasons, the School of Business Administration proposes that the title Industrial Relations be changed to Human Resources Management.

Eric Schenker, Dean
School of Business Administration

Campbell Tatham, Chair
Academic Program and Curriculum Committee