Educational Media Policy Committee Report 1992-1993


Leonard Levine was elected Chairman in September, 1992; but resigned in October due to heavy committee responsibilities in October. Xavier Baron and Sidney Greenfield were elected as CoChairmen.

Summary of the major issues considered:

16 November 1992: The Committee discussed 1) the need for an Educational Communications Division newsletter and listing of services and charges; and 2) a Report on the Classroom Modernization Program to outfit three UWM Classrooms for mediated instruction.

30 November 1992: The Committee met with Vice Chancellor Watters and some of his administrative colleagues. He presented his reactions to the Educational Media Policy Committee's 1992 recommendations [UWM Faculty Document 1830, 17 September 1992]. The Vice Chancellor also sent a written response to the Committee on 23 December 1992. Of particular focus for the Committee was the Vice-Chancellor's acknowledgement that the M2A ["Charge Back"] "system" should be changed, although how to do so is problematic. He agreed that the Committee should look into it, but advised that we look at several models across the country, asking the question: "How are you going to finance university media services, and what are the goals? This was also to be a concern of the Program Review Committee of ECD, appointed in the spring.


8 March: The Committee considered a transfer of media equipment distribution from the library to ECD.

12 April 1993: The Committee discussed 1) the report of a SubCommittee on the Vice Chancellor's responses (largely positive) to the Committee's 1992 recommendations; and 2) having ECD fund and conduct the introductory Camcorder and Video Editing workshops now run by the Video Literacy Program.

10 May 1993: The Committee voted to recommend to the Vice Chancellor that he change the name of the Educational Communications Division to University Media Services. Director of the Library, Peter Watson-Boone, reported on the proposed multi-media carrels and other facilities in the library.

6 July 1993: The Committee discussed the results of a Survey of Media Services at thirteen other universities in the U.S. Most function as media "Service Centers," providing service for Mid-Level mediated instructional projects, at low cost and with on-going free consultation. Recommendations of the SubCommittee which prepared the Survey will be considered in 1993-1994.

CoChairmen: Xavier Baron and Sidney Greenfield.
Members: Diana Bartley; Anthony Ciccone; Rob Danielson; Johanna Dvorak; Lana Dyer; Leonard Levine; Mary Mundt; Daniel Shannon; Eileen Sheil; Richard Schild; Vida Stanton; Ted Steinke; Neil Trilling; Peter Watson-Boone.