Educational Media Policy Committee

May 23, 1996

The Educational Media Policy Committee met 8 times during the academic year. There were a total of 5 additional meetings held by three of the subcommittees: Mediated Classrooms, Media Development Lab, and Strategic Planning.

Rob Yeo (Fine Arts-Film) was elected Chair. John Hay (L&S-Psychology) was elected Secretary.

The committee met with Vice Chancellor/Provost Kenneth Watters to discuss the need for increased faculty access to educational technology, the establishment of a media development lab, and classroom modernization.

At the request of I&MT Interim Director Carla Garnham, EMPC provided advice concerning UWM campus priorities in response to UW System's Strategic Plan for Information Technology. The priorities proposed by the Strategic Planning Subcommittee and forwarded by the whole committee were: 1) establishment of a shared-use Media Development Lab, 2) ethernet connectivity in all faculty offices, 3) multimedia computers in faculty offices.

EMPC discussed with Assistant Vice Chancellor Sona Andrews the findings of the Classroom Infrastructure Working Group concerning their campus survey on classrooms. The findings were consistent with previous surveys and emphasized the need for more classroom equipment, training in its use, and clear guidelines on where to get help.

EMPC met with I&MT Classroom Support personnel, John Grozik and Dan Chew, who provided an update on training and support for instructors using educational technology in UWM classrooms.

The committee met with Jim Lowrey and Wendy Young to discuss the current and planned use and support of media in the Golda Meir Library.

Three EMPC members visited the University Center for Continuing Education to view their newly installed classroom technology and discuss its usage in support of DOCE activities.

EMPC monitored the transfer of responsibilities for classroom media equipment from the Library to I&MT. A plan for the transfer of the Video Literacy Project equipment from the Library to BOL 210 was developed with the assistance of EMPC. The committee cited the need to make the campus community more aware of the unique history and resources of the VLP.
A request was made to the University Committee that a representative of the EMPC be included on the Physical Environment Committee in order to advise on campus multimedia classroom remodeling.

Tom Holme represented EMPC on Advisory Committee on Educational Technology Fees and the Educational Technology Program Committee.

Johanna Dvorak was appointed as an EMPC representative to the Distance Education Academic Infrastructure Working Group to develop campus resources and procedures for distance education.

The Media Development Lab Subcommittee authored and submitted a campus proposal to the New Media Center Consortium for the establishment of UWM as an academic partner. This proposal outlines a campus-wide plan to support the use of new media by faculty, staff, and students. While not accepted by the Consortium, the proposal did focus attention on campus educational technology needs and resources, and clarified the need for a shared-use Faculty Media Development Lab.

EMPC submitted a proposal to the Educational Technology Program for the establishment of a Student Multimedia Lab, which was also included as part of the New Media Center proposal, mentioned above.

The Chair and 3 EMPC members were included in the UWM campus team that attended a Teaching and Learning Technology Roundtable at the national conference of the American Association of Higher Education.

EMPC maintained communications with the Computer Policy Committee via Alan Baron, Chair. Agendas, minutes and notes were exchanged between EMPC and CPC, and were summarized and reported on periodically. The Chair met with CPC to discuss charges and activities of the two committees.

In response to the University Committee request for an assessment of the missions of the EMPC and the Computer Policy Committee, EMPC recommended that no changes be made in the existing committee structure until after the campus has completed its strategic planning, there is a clear overlap in responsibilities, and there is a well-developed plan for future structural changes.

At the invitation of the University Committee, the EMPC Chair, along with the CPC Chair, attended the meeting of the Faculty Senate to submit a written statement and give a report about the proposed consolidation of EMPC, CPC, and the Library Committee. Loss of faculty representation in the rapidly changing area of technology, plus the increased workload on existing committee members were cited as additional reasons for maintain existing committee structures.
Members of the 1995-1996 Educational Media Policy Committee:
  Xavier Baron, English and Comparative Literature
  Anoop Dhingra, Mechanical Engineering
  Johanna Dvorak, Learning Skills & Educational Opportunity
  John Hay, Psychology
  Thomas Holme, Chemistry
  Byoung Kim, Communication Sciences and Disorders
  Kathy Lassila, School of Business Administration
  Eileen Sheil, Nursing-Health Maintenance
  Wendy Young, Golda Meir Library
  Robert Yeo, Film (Chair)

Ex-officio Members
  Marshall Goodman, Letters & Science
  Carla Garnham, Information Technologies Division
  Daniel Shannon, Outreach & Continuing Education
  Anthony Ciccone, Center for the Improvement of Instruction
  Peter Watson-Boone, Golda Meir Library

Respectfully submitted,
Rob Yeo, Chair