Educational Media Policy Committee


The EMPC met six times during the year. Rob Yeo was elected chair, and committee members served as secretary on a rotating basis.

A web page was established containing EMPC minutes, agendas, other documents, and relevant links, (http://www.uwm.edu/Dept/EMPC).

Jon Welstead was elected to serve a two-year term as EMPC faculty representative on the Advisory Committee on Educational Technology Fees.

Wendy Young attended meetings of the Physical Environment Committee to help keep the EMPC up to date on campus remodeling plans, particularly with regard to media-supported classrooms and labs. Young also was appointed as the EMPC representative on the Bolton Hall Classroom Planning Committee.

Johanna Dvorak represented EMPC on the Distance Education Academic Infrastructure Committee (DEAIC).

Rob Yeo served as the EMPC representative on the Screening Committee for the Director of I&M, Yeo also represented the EMPC on the Learning Through Technology - Campus Roundtable, for the purpose of developing the UWM’s Technology Plan.

At the beginning of each semester, Yeo met with several members of the University Committee, as well as the chairs of the Computer Policy Committee, the Research Policy Committee, and the Library Committee. These meetings provided a forum in which to share information and coordinate committee efforts for the year, particularly in the area of campus technology planning and policy.

At the second meeting of the year, the committee met with Vice Chancellor/Provost Kenneth Watters to discuss some of the primary issues concerning the EMPC, including classroom upgrading, scheduling & maintenance, and faculty access to technology. Also discussed was EMPC’s role in advising the Vice Chancellor during the implementation of the campus Strategic Plan, particularly with regard to Strategic Priority #3, with its emphasis on expanding the use of technology, and the impact of technology on the campus learning environment.

The EMPC issued a memo to faculty (via department chairs), in support of the proposal to amend UWM Policies and Procedures to move the responsibility for classroom scheduling from the Office of the Secretary of the University to the Office of Academic Affairs. The committee felt that this action will help to address the long-standing need to centralize coordination of classroom resources.

At the request of the Vice Chancellor, the EMPC met with individuals and units responsible for the implementation of the Video Literacy Project. The EMPC issued a recommendation that the newly established Learning Technology Center should have primary responsibility for administering the VLP, but that the LTC should evaluate campus needs before integrating the VLP into its schedule of workshops. Suggestions for conducting the Video Literacy Project were included.

Because of the EMPC’s role and long-standing interest in a campus media development lab, the committee requested that the EMPC have a representative on the Steering Committee of the Learning Technology Center.
The EMPC sent a list of recommendations to the Vice Chancellor concerning the selection of projects for funding with the Student Educational Technology Fee. The committee believes that several modifications to the procedures of the Advisory Committee for Educational Technology Fees will serve to clarify the selection process.

EMPC surveyed the Strategic and Resource Management planning documents submitted by all academic units to the Vice-Chancellor in Fall 1996. A recommendation was sent to Vice Chancellor Watters to include the EMPC in the review process of future proposals so that the committee can make more informed recommendations concerning the overall policy of campus technology implementation.

The committee reviewed the I&MT Strategic Process and Products Document with I&MT Interim Director Carla Garnham. On her recommendation, the EMPC will continue to review this document in detail next fall with Joe Douglas, the incoming I&MT director, who will be utilizing the new UWM Technology Plan as a basis for formulating an I&MT Strategic Plan.

An ongoing concern of the committee to be addressed in the future is the relationship between general access Campus Computer Labs and labs housed in and maintained by individual departments.

1996-97 EMPC Membership: Melissa Barlow (Social Welfare), Jon Welstead (Music), Robert Yeo (Film), Anoop Dhingra (Mech Eng), Johanna Dvorak (TARC), Thomas Holme (Chemistry), John Hay (Psychology), Byoung Kim (Comm Sci Dis), Eileen Shell (Hlth Maint), Wendy Young (Library). Ex-officio members: Mohammad Aman (SLIS), Anthony Ciccone (CIPD), Daniel Shannon (DOCEx), Carla Garnham (I&MT), Peter Watson-Boone (Library), plus Sona Andrews, Academic Affairs Liaison.