EXTENSION POLICY COMMITTEE ANNUAL REPORT

The focus of the Committee's deliberations this year was on the general topic of how the university could more effectively coordinate and expand extension related work. Chancellor Zimpher asked the Committee to develop a charge identifying the issues that needed to be addressed to encourage university extension activities. Below is the charge that the Committee provided the Chancellor.

Charge of the Extension Policy Committee to the Chancellor

The Milwaukee Idea builds upon the Wisconsin tradition that the boundary of the university extends into the community, throughout the state and beyond. Historically, this meant that the teaching, research and service functions of the faculty and academic staff reach the every day lives of Wisconsin residents, families, communities, businesses, and professions. Today it means creating collaborative relationships in which the enterprise of teaching and learning, generating knowledge, disseminating information and applying expertise to community problem solving is a joint venture in which the University is one of many partners. The UWM Extension Policy Committee has identified the following questions that need to be answered and issues that must be addressed to enhance the effectiveness of university outreach activities in a manner that will build upon the spirit of the Milwaukee Idea.

* Describe the scope of current UWM outreach activities (who is engaged and what kind of activities are they engaged in).
* Recommend changes in faculty and academic staff incentives and rewards to facilitate outreach initiatives (positions, S&E, merit pay, promotions)
* Recommend changes in administrative structures to support and legitimize outreach activities (e.g. creation of vice chancellor for outreach, appointment of associated deans, etc.)
* Address issues of coordination of outreach activities across departments, schools and divisions to reduce duplication and improve efficient use of resources
* Recommend procedures to better integrate credit, non-credit and certificate programs into the broader offerings of UWM
* Identify budgeting policies and practices that hinder/nurture outreach activities (e.g. revenue based budgeting, allocation of credits)
* Submit recommendations to the Chancellor by September 1, 1999.

Gregory D. Squires, co-chair
Extension Policy Committee