The faculty of UWM's Art Department, as well as the faculty in the other academic departments in the School of the Arts, have determined that it is in the best interest of the school's students, faculty, and staff to propose that the department be renamed. The faculty propose a change from the current appellation of the "Art Department" to the "Department of Visual Art." While there are many reasons why the proposed change is desirable, the overriding reason is as follows under rationale.

**MOTION:**

That the name of the UWM School of the Arts "Art Department" be changed to the UWM School of the Arts "Department of Visual Art."

**RATIONALE:**

The School of Fine Arts recently changed its name to the "School of the Arts," since it was perceived that "Fine Arts" generally refers to the "visual arts," while "the Arts" is much more inclusive of "all" arts.

Pursuing the same line of logic, the "Art Department" will be more clearly distinguishable as the "Department of Visual Art." While, of course, all of the arts have a visual component, the arts which we represent (i.e., painting, drawing, sculpture, printmaking, photography, graphic design, etc.) are primarily perceived and understood through vision. We train the eye. We engage the skills of "visual literacy." By becoming the "Department of Visual Art," we highlight these essentially ocular traditions and experiences.