MOTION:

From the School of Social Welfare that the name of the UWM School of Social Welfare be changed to the UWM Helen Bader School of Social Welfare.

RATIONALE:

The Helen Bader Foundation has very generously pledged five million dollars to name the School of Social Welfare, create an endowed chair in applied gerontology, and to provide all-University scholarships for students in the field of gerontology. Their pledge is the largest give ever received by the UWM Foundation and will enable the School of Social Welfare to finally realize its long-awaited goal of naming the School. One of the stipulations of the pledge agreement is that "the name of the University of Wisconsin-Milwaukee (UWM) School of Social Welfare is to be thereafter known as the University of Wisconsin-Milwaukee Helen Bader School of Social Welfare.

The gift from the Helen Bader Foundation is immensely important to UWM and to the School of Social Welfare and its faculty, staff, and students. Our approval of the name change to the Helen Bader School of Social Welfare will ensure that this condition of the pledge agreement is fulfilled, and it is also an opportunity to publicly acknowledge and thank the Helen Bader Foundation for its contribution to UWM. Additionally, it is a significant honor that the School of Social Welfare bear the name of a family which has contributed so much to improving the quality of life in the greater Milwaukee community.