MEMORANDUM

Date: January 24, 2011

To: Interim Chancellor Michael R. Lovell  
   Interim Provost Johannes Britz

From: Stephen L. Percy  
   Acting Dean

RE: SPH Faculty Resolution to Rename School

CC: Vice Chancellor Patricia Borger

Dear Chancellor Lovell and Provost Britz:

By email ballot, the faculty of the School of Public Health voted unanimously (On January 28, 2010) to adopt and support the following resolution:

Whereas, the University of Wisconsin System Board of Regents and the Wisconsin Legislature has approved the establishment of the School of Public Health at University of Wisconsin-Milwaukee; and

Whereas, Joseph J. Zilber has led a distinguished business career, most notably as Founder and Chairman of Towne Realty, Inc. and Zilber, Ltd.; and

Whereas, Joseph J. Zilber has served the State of Wisconsin by creating his legacy of the New Potential for Milwaukee Initiative and the Zilber Neighborhood Initiative which will revitalize Milwaukee and connect all citizens to social and economic opportunity; and

Whereas, Joseph J. Zilber’s philanthropy is manifest in the Zilber Family Foundation, and has been recognized with notable awards including the 2009 Wisconsin Philanthropic Leadership Award by the Donors Forum of Wisconsin, and the 2008 Evan P. Helfaer Award by the Association of Fundraising Professionals, for having shown exemplary leadership through his charitable giving and for recognizing the impact philanthropy has on maintaining and sustaining the quality of life in Wisconsin; and
Whereas, Joseph J. Zilber recognizes the need to address the debilitating health disparities in his hometown of Milwaukee, and has demonstrated a belief in the transformative power of public health education, research, and practice; and

Whereas, Joseph J. Zilber has confirmed a substantial commitment to the UWM School of Public Health by pledging a transformative founding gift of ten million dollars to the goal of establishing Wisconsin’s first accredited School of Public Health; and

Whereas, Joseph J. Zilber serves as an inspiration for public health students and alumni as a universally admired and respected community leader, as an individual with deep intellect and civic passion, and as a leader who demonstrates the highest standards of integrity;

Therefore, be it resolved that the Faculty of the School of Public Health recommends that the University of Wisconsin-Milwaukee Interim Chancellor Michael R. Lovell request the University of Wisconsin System Board of Regents to rename the School of Public Health as the Joseph J. Zilber School of Public Health.

On behalf of the faculty of the School of Public Health, we look forward to assisting in moving this resolution forward to UW System for approval.