Action CHANGE
Major Management Information Systems

UW-MILWAUKEE ONLINE PROGRAM CHANGE FORM

I. Current

MANAGEMENT INFORMATION SYSTEMS

The Management Information Systems degree provides undergraduate students with the knowledge needed to develop creative and effective information technology (IT) solutions, based on a thorough comprehension of business problems and opportunities.

To that end, students are provided with a strong technical foundation in contemporary approaches to business application systems development—which includes planning, analysis, design, project management, programming, maintenance, and support—using state-of-the-art technologies, tools and techniques. In addition, there is an emphasis on the communication skills and teamwork critical to client understanding and satisfaction.

The MIS program is intended to be the first step in a lifelong learning experience in the exciting and dynamic field of information technology. It provides a strong foundation for advancement and success in IT careers and ventures.

The major requires 24 MIS credits beyond the 3 credits of Bus Adm 230 (Introduction to Information Systems) or 231 (Business Scholars: Introduction to Information Systems). A grade of "C" or better in Bus Adm 230/231 is required to enroll in Bus Adm 335; a grade of "C" or better in Bus Adm 335 is required to enroll in advanced MIS courses.

II. Proposed Change Summary

1) Change undergraduate major name from Management Information Systems (MIS) to Information Technology Management (ITM).

2) Changes to description of major in order to clarify the business emphasis/perspective of ITM and differentiate it from the Information Science and Technology major in SOIS.

III. Effects
Additional Faculty Required

Four-Year Faculty Needs

Library Resources

Required Additional Facilities and Equipment

Program Costs

Resource Reallocation

IV. Justification

During the 2009 reengineering of the MS in Management program concentration, the faculty consulted with major employers of the programs graduates and also studied similar programs offered by peer institutions. One of the findings was that the name MIS is perceived as outdated by industry and Information Technology Management (ITM) better reflects the career of our graduates with this major/concentration. For this reason, and for consistency of identification between the undergraduate and graduate programs, we request the revision to the name of the undergraduate major.

V. New Copy

INFORMATION TECHNOLOGY MANAGEMENT

Information Technology Management (ITM) provides undergraduate students with the knowledge needed to develop creative and effective business solutions using information technology, based on a thorough comprehension of business problems and opportunities.

To that end, students are provided with a strong technical foundation in contemporary approaches to business application systems development—which includes planning, analysis, design, project management, programming, maintenance, and support—using state-of-the-art technologies, tools and techniques, as well as an essential background in various business functional areas, such as management, marketing, finance, accounting, operations, and economics. In addition, there is an emphasis on the communication skills and teamwork critical to client understanding and satisfaction.

The ITM program is intended to be the first step in a lifelong learning experience in the exciting and dynamic field of ITM. It provides a strong foundation for advancement and
success in ITM careers and ventures.

The major requires 24 ITM credits beyond the 3 credits of Bus Adm 230 or 231. A grade of "C" or better in Bus Adm 230/231 is required to enroll in Bus Adm 335; a grade of "C" or better in Bus Adm 335 is required to enroll in advanced ITM courses.

VI. Proposed Effective Date  **Summer 2011-2012**

VII. Comment

VIII. Approval

Comment from APCC
Comment from Vice Chancellor's Office
Effective Date  **Summer 2011-2012**
Vice Chancellor's Signature  ____ Johannes J Britz _______
Date  ________________ 03/15/2011__________________________