UW-MILWAUKEE VISION STATEMENT
February 16, 2012

Background

During summer 2011, Chancellor Lovell convened a small group of campus leaders to help him begin to: 1) define and describe the broad initiatives that will be undertaken at the onset of his administration to improve the working and learning environments on our campus, and 2) identify strategic directions needed to increase our academic quality, impact, and ranking.

One of the first tasks for the group was to draft a vision statement, which briefly encapsulates our goals and aspirations for the future. The result of that effort (including subsequent edits based on feedback) is now submitted to the Faculty Senate for consideration as follows:

“Our will be a top-tier research university that is the best place to learn and work for students, faculty and staff, and that is a leading driver for sustainable prosperity.

We will accomplish this through a commitment to excellence, powerful ideas, community and global engagement, and collaborative partnerships.”

Motion

The UW-Milwaukee Faculty Senate endorses the new campus vision statement, as listed in this document