University of Wisconsin–Milwaukee

Athletic Board
2012-2013 Annual Report

Members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Department/Position</th>
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<tbody>
<tr>
<td>Paula Rhyner</td>
<td>FAC</td>
<td>Communication Sciences &amp; Disorders</td>
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<tr>
<td>Kathryn Zalewski</td>
<td>FAC</td>
<td>Kinesiology</td>
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<tr>
<td>Kathleen Sawin ²</td>
<td>FAC</td>
<td>Nursing</td>
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<tr>
<td>James Cleary</td>
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<td>Alumni Association Rep</td>
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<tr>
<td>William Keith ¹, Chair</td>
<td>FAC</td>
<td>Communication</td>
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<tr>
<td>Virginia Stoffel</td>
<td>FAC</td>
<td>Occupational Therapy</td>
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<td>Beth Warner</td>
<td>AS</td>
<td>Enrollment Services</td>
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<td>Michael Zimmer</td>
<td>FAC</td>
<td>Information Studies</td>
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<tr>
<td>Phyllis King</td>
<td>FAC</td>
<td>Occupational Science (Fac Ath Rep)</td>
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<tr>
<td>Andy Geiger</td>
<td>Dir</td>
<td>Athletics Dir</td>
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<tr>
<td>Michael Laliberte</td>
<td>VC</td>
<td>Student Affairs</td>
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<tr>
<td>Allyson Nemec</td>
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<td>Alumni Association President</td>
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<tr>
<td>Steve Mohar</td>
<td>Dir</td>
<td>Rec Sports &amp; Facilities</td>
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¹ Repl D. Woods (2013-E)
² Repl J. Rodrigues 2012-13 sabbat (2014-E)

Charter:
Functions/Responsibilities:

A1.5 Athletic Board

(1) Membership. Seventeen members as follows: five elected faculty members; one faculty member appointed to a one-year term; the Faculty Athletic Representative appointed by the Chancellor; one member of the UWM Alumni Association, appointed by the Chancellor from a list of candidates submitted by the President of the UWM Alumni Association; one elected member of the Academic Staff; four students appointed by the Student Association, at least two who are/have been UWM student-
athletes; and, ex-officio: UWM Director of Athletics or designee, UWM Vice Chancellor for Student Affairs or designee, President of the UWM Alumni Association or designee, Director of Recreational Sports & Facilities or designee.

(2) **Functions**

a) Develops and reviews university policies relative to intercollegiate athletics, in conjunction with UWM faculty, administration, students, alumni, and controlling regulations, and oversees the implementation of such policies. Approves for recommendation to the Chancellor the budget for the athletic program.

b) Recommends to the Director of Athletics assignments of personnel to coaching and all other senior athletic administrative positions, consistent with University and State of Wisconsin Personnel practices.

The Athletic Board will have significant representation on the Athletic Director Search and Screen Committee (a minimum of 4 faculty members from the Athletic Board, along with at large members- academic staff, students, alumni representatives, or faculty- of the Athletic Board constituting a minimum of 40% of the overall Athletic Director Search and Screen Committee), full committee to be consistent with searches for a member of the Chancellor’s Cabinet.

c) Monitors policies and practices pertaining to equity and nondiscrimination within the Department of Athletics pursuant to NCAA and UWM expectations.

d) Oversees the department’s systems for providing student athletes with academic services and monitoring their academic progress. Rules upon questions of athletic eligibility of students under institutional and conference regulations.

e) Implements NCAA and UWM policies concerning athletic scholarships and tuition remissions, and approves the designation of recipients thereof.

f) Recommends to the Chancellor candidates for the position of Faculty Representative for Athletics.
g) Conducts an annual performance review of the Faculty Representative for Athletics, and communicates the results of this review to the Chancellor.

h) Maintains liaison with intercollegiate athletic organizations and conferences, through the Faculty Representative for Athletics.

i) Recommends to the faculty changes in policies that relate to intercollegiate athletics and that appear to be in keeping with the long-term development of the University.

(Document 1137, 3/15/79; UWM Administration approval, 3/20/79)
(Document 1441, 5/7/85; UWM Administration approval, 6/5/85)
(Document 1808, 4/23/92; UWM Administration approval, 4/28/92)
(Editorially revised, 4/26/02)
(Editorially revised, 8/25/06)
(Document 2612, 05/15/08; UWM Administration approval, 05/22/08)
(Editorially revised, 06/13/08)
(Document 2848, 05/10/12; UWM Administration approval, 05/18/12)

Meetings:

Semester I
September 19, 2012 8:15-9:45
October 3, 2012 8:15-9:45
November 7, 2012 8:15-9:45
December 5, 2012 8:15-9:45

Semester II
February 6, 2013 8:15-9:45
March 7, 2013 8:15-9:45
April 4, 2013 8:15-9:45
May 1, 2013 8:15-9:45

The Board reviewed reports from the following committees:
    September – Academic Integrity
    November – Academic Integrity, By-Laws
    December – By-laws, Equity, Exceptional Achievement Bonus Pay
    February – Equity, Fiscal & Academic Integrity
Enhancements for Student Athletes

- The Athletic Department hired new advisor, Griff Watson, so now there are three full time advisors.
- All freshmen athletes took the MAP-Works survey (about 84 freshmen).
- Sections of EdPsy 101 were offered just for first term student athletes. The sections were taught by Ashley Kies, a PhD student in Educational Psychology, and Kelly Diener, the Assistant AD for Student Services. Griffith Watson, a new athletics academic advisor, shadowed the course with Ashley. The course focused on academic and personal goal setting, major selection, and career education. The evaluations were positive and 67% of the freshmen earned at least a 3.0 grade point average for fall, compared to 50% the previous fall. This is not conclusive but very encouraging evidence.

During Fall 2013, AD advisors Griffith Watson and Nicole McCoy will teach the 4 sections of Ed Psy 101. The syllabus and course materials will be similar to the first year, including some improvements to subjects like Financial Aid and Career Services on campus. Incoming freshmen student-athletes are being enrolled in the class throughout the summer as they attend New Student Orientation.

Teams and awards won:

Fall 2012:
- Hosted the following Horizon League championships: Cross Country, Women’s Soccer
- Women’s Soccer – 2012 Horizon League Regular Season Champions, Horizon League Tournament Champions and NCAA Participants.
- Helen Steinhauser – League Player of the Year:

Spring 2013
- Women’s Indoor Track & Field – 2013 Horizon League Runner-up
  Samia Taylor – Field Athlete of the Meet
- Men’s Indoor Track & Field – 2013 Horizon League Runner-up
- Women’s Swimming – 2013 Horizon League Champions
  Emily McClellan – Horizon League Female Athlete of the Year; World University Games Bronze Medalist
- Men’s Swimming – 2013 Horizon League Runner-up
  K.J. Heger – Horizon League Male Diver of the Year
  Todd Hill – Horizon League Male Diving Coach of the Year
- Women’s Tennis –
  Sean McInerney – Horizon League Coach of the Year
- Men’s Outdoor Track & Field – 2013 Horizon League Outdoor Champions
  Pete Corfeld – Horizon League Coach of the Year
Marquis Johnson – Horizon League Newcomer of the Year
Washington Farrington – Horizon League Track Outstanding Performer
Dan Simon - Horizon League Top Individual Point Scorer
Women’s Outdoor Track & Field
Shelby Schaal – Horizon League Field Outstanding Performer
Baseball – 2013 Horizon League Regular Season Champions
Scott Doffek – Horizon League Coach of the Year
Mike Porcaro – Horizon League Player of the Year
Jake Long – Horizon League Pitcher of the Year
Mitch Ghelfi – Horizon League Newcomer of the Year

Academics:

Fall 2012 GPA of 3.146 for a cumulative GPA of 3.16.

108 student-athletes were on the Horizon League Honor Roll after the Fall semester. Horizon League Honor Roll criteria is at least 3 semesters at the institution and a 3.2 cumulative GPA.

Spring 2013 GPA of 3.102 for a cumulative GPA of 3.137.

99 student-athletes were on the Horizon League Honor Roll after the Spring semester, for a total of 175 student-athletes Fall and Spring combined, second most in the Horizon League. Horizon League Honor Roll criteria is at least 3 semesters at the institution and a 3.2 cumulative GPA.

Graduation Success Rate: 80%

Student-Athlete Affairs Events:

Fall 2012
August 28th Nutrition Education
Oct. 13, 21 & 26 “Pink Out” Breast Cancer Awareness Events,
Nov 3 & Dec 2, Special Olympics Bowling,
November 28, Soup Kitchen
December 13th Snack-A-Thon

Spring 2013
February 11th Panther Career Day
March 2nd Southeastern Wisconsin 2013 Polar Plunge benefiting
Special Olympics

March 11th  Alcohol education speaker – Aaron Cooksey
April 8th  Ronald McDonald House
April 21st  Golden Panthers Awards Banquet
May 10th  Snack-A-Thon

Klotsche Transition Project, Fall 2012

Panther basketball moved from the US Cellular Arena to the Klotsche Center for their games. To create a better collegiate basketball environment and engage our student body, AD Andy Geiger made the decision in July 2012 to move men’s basketball back to campus. To meet the needs of spectators and to comply with Horizon League policies, facility upgrades and improvements were required for the Klotsche Center. The funding for the renovations (scoreboard, LED Tables, LED Video Boards, Basketball Standard, Visiting Team Locker Room improvement, painting, etc.) was approved by the Student Association, and came from student fee money that they began collecting in FY2011, having been specifically designated for a new on-campus facility, for which plans were suspended.

Steering Committee

Previous Athletic Directors have been reluctant to bring personnel issues to the full board, since this would usually violate privacy norms and laws. Hence the Board was out of the loop and unable to offer consultation on important issues. The board agreed to use the preexisting Steering Committee (Chair, Vice-Chair, Secretary, the FAR, and a student member) as communication channel. The Athletic Director meets before each monthly meeting (and as needed) with the steering committee to talk over personnel and financial issues, offering not only consultation, but deciding how and when the issues can be brought to the full board. The steering committee, depending on circumstances, may go into closed session, excusing the student member.

Personnel

New Staff since August 2012:

Assistant Women’s Soccer – John Gulrajani
Women’s Basketball Coaches Video Coordinator – Dan Carey
Ticket Sales Assistant – Greg Blohowiak
Head Women’s Tennis Coach – Greg Cromwell
Assistant Business Manager – Chawna Schroeder

Development Director – Jenny Gryniewicz
Jenny began as the Athletic Department’s Development Director in January 2013. Her initial assignment was to work with Athletic staff and coaches to build a strategic approach to fundraising, allowing for future growth. She also met with Student-Athlete Alumni to assess UWM’s relationships with current donors. Her accomplishments so far include:

1. Varsity Club (Student-athlete affinity group) up and running -- 215 members
2. Solicitation Training for all coaches
3. Started a new-program called Grateful Scholars, which asks former scholarship athletes to give back for the number of years they were on scholarship at UWM
4. Boosting the “UWM Gives to UWM” program: Athletic Department staff went from 4 donors to 35.

The following new dollars have been raised since her start. “New” is defined as either increase amount from a past donor, a person who has given previously but not in the last 2 years, or a person who has never donated before.

New Dollars for 2013 fiscal year -- $94,000
New Dollars for 2014 fiscal year -- $54,600
New Dollars for 2015 fiscal year -- $37,950
New Dollars for 2016 fiscal year -- $33,950
New Dollars for 2017 fiscal year -- $23,700
New Dollars for 2016 fiscal year -- $12,700
TOTAL -- $256,900

External Affairs: The board put together a committee to search for a director of external affairs who would supervise all marketing, public relations and development activities for the Athletic Department. The search yielded strong candidates, and 4 out of 5 had on-campus visit when Athletic Director Andy Geiger suspended the search until a new Athletic Director had been hired.

Athletic Director: On January 7, 2013 the committee met to consider 48 applications for Athletic Director. Of these 11 applicants were African-American, one Hispanic and one Native American and five were women, resulting in a diverse pool. This list was reduced to 14 for phone interviews, which were conducted in early February, producing a list of five applicants, of which Chancellor Lovell chose three.

The finalists were Paul Plinske, UW-Whitewater, James Schmidt University of
Illinois-Chicago, and Amanda Braun, Northeastern University. All three visited campus, performed well in their interviews, and each had champions among coaches, athletes, faculty and staff. None of the candidates was weak, which make the decision process especially difficult. In the end, Chancellor Lovell selected Amanda Braun as our Director of Athletics.

At Northeastern University, Amanda Braun served as the top administrator to the director of athletics since 2008 and directly supervised four sports programs including men’s and women’s basketball. She supervised the Northeastern business office staff and oversaw its $10 million annual operating budget and $10 million annual athletic scholarships budget. She also was involved in fund-raising, athletic capital projects and student-athlete academic compliance at Northeastern. She joined Northeastern as its Associate Director of Athletics in 2006. Before that, she was a member of the UW-Green Bay Athletic Department for more than six years, rising to the position of Associate Director of Athletics prior to leaving for Northeastern. She holds a Masters of Arts in Sports Administration degree from the University of North Carolina-Chapel Hill, and a Bachelor of Arts in Psychology, summa cum laude, from Siena College, Loudenville, NY, which she attended on a basketball scholarship. She graduated from Brodhead High School in Brodhead, WI.

One of the key issues as she enters her tenure was to reconsider the move to Klotsche, and in July 2013 she announced a renegotiated contract with the US Cellular Arena that saves 20% over the previous cost, with attendance incentives built in.