University of Wisconsin–Milwaukee

Athletic Board
2013-2014 Annual Report
Respectfully submitted by Kathleen Sawin, Athletic Board chair
August 1, 2014

Members:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Department</th>
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<tbody>
<tr>
<td>Agnes Northrup</td>
<td>AS</td>
<td>College of Health Sciences</td>
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<tr>
<td>David Pate</td>
<td>FAC</td>
<td>Social Work</td>
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<td>Kathleen Sawin, Chair</td>
<td>FAC</td>
<td>Nursing</td>
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<tr>
<td>Paula Rhyner</td>
<td>FAC</td>
<td>Communication Sciences &amp; Disorders</td>
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<tr>
<td>Kathryn Zalewski *</td>
<td>FAC</td>
<td>Kinesiology</td>
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<td>Joseph Rodriguez</td>
<td>FAC</td>
<td>History</td>
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<td>Barbara Meyer</td>
<td>FAC</td>
<td>Kinesiology</td>
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<tr>
<td>Phyllis King</td>
<td>FAC</td>
<td>(Fac Athletic Rep)</td>
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<tr>
<td>Jim Cleary</td>
<td>-</td>
<td>Alumni Association Member</td>
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<tr>
<td>Amanda Braun</td>
<td>Dir</td>
<td>Athletics Dir</td>
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<tr>
<td>Michael Laliberte</td>
<td>VC</td>
<td>Student Affairs</td>
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<td>Michael Wolaver</td>
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<td>Alumni Association President</td>
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<td>Steve Mohar</td>
<td>Dir</td>
<td>Rec Sports &amp; Facilities</td>
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<td>Chris Jenkyns</td>
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<td>Student</td>
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<td>Mike Porcaro</td>
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<td>Dustin Ashley</td>
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<td>Student</td>
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<td>Sam Koenig</td>
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<td>Student</td>
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<td>Athlete Department member attending but not members of the Board</td>
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<tr>
<td>Kathy Litzau</td>
<td>SWA/Associate Athletics Director</td>
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<td>Charlie Gross</td>
<td>Associate Athletics Director - Finance</td>
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<tr>
<td>Kelly Diener</td>
<td>Assistant Athletics Director - Student Services</td>
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<td>Jessic Kumke</td>
<td>Assistant Athletics Director-Compliance</td>
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<tr>
<td>Greg Blohowiak</td>
<td>Administrative Specialist</td>
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Charter:  
Functions/ Responsibilities:  

A1.5 Athletic Board

(1) Membership. Seventeen members as follows: five elected faculty members; one faculty member appointed to a one-year term; the Faculty Athletic Representative appointed by the Chancellor; one member of the UWM Alumni Association, appointed by the Chancellor from a list of candidates submitted by the President of the UWM Alumni Association; one elected member of the Academic Staff; four students appointed by the Student Association, at least two who are/have been UWM student-athletes; and, ex-officio: UWM Director of Athletics or designee, UWM Vice Chancellor for Student Affairs or designee, President of the UWM Alumni Association or designee, Director of Recreational Sports & Facilities or designee.

(2) Functions

a) Develops and reviews university policies relative to intercollegiate athletics, in conjunction with UWM faculty, administration, students, alumni, and controlling regulations, and oversees the implementation of such policies. Approves for recommendation to the Chancellor the budget for the athletic program.

b) Recommends to the Director of Athletics assignments of personnel to coaching and all other senior athletic administrative positions, consistent with University and State of Wisconsin Personnel practices.

The Athletic Board will have significant representation on the Athletic Director Search and Screen Committee (a minimum of 4 faculty members from the Athletic Board, along with at large members- academic staff, students, alumni representatives, or faculty- of the Athletic Board constituting a minimum of 40% of the overall Athletic Director Search and Screen Committee), full committee to be consistent with searches for a member of the Chancellor’s Cabinet.

c) Monitors policies and practices pertaining to equity and nondiscrimination within the Department of Athletics pursuant to NCAA and UWM expectations.

d) Oversees the department’s systems for providing student athletes with academic services and monitoring their academic progress. Rules upon questions of athletic eligibility of students under institutional and conference regulations.
e) Implements NCAA and UWM policies concerning athletic scholarships and tuition remissions, and approves the designation of recipients thereof.

f) Recommends to the Chancellor candidates for the position of Faculty Representative for Athletics.

g) Conducts an annual performance review of the Faculty Representative for Athletics, and communicates the results of this review to the Chancellor.

h) Maintains liaison with intercollegiate athletic organizations and conferences, through the Faculty Representative for Athletics.

i) Recommends to the faculty changes in policies that relate to intercollegiate athletics and that appear to be in keeping with the long-term development of the University.

(Document 1137, 3/15/79; UWM Administration approval, 3/20/79)
(Document 1441, 5/7/85; UWM Administration approval, 6/5/85)
(Document 1808, 4/23/92; UWM Administration approval, 4/28/92)
(Editorially revised, 4/26/02)
(Editorially revised, 8/25/06)
(Document 2612, 05/15/08; UWM Administration approval, 05/22/08)
(Editorially revised, 06/13/08)
(Document 2848, 05/10/12; UWM Administration approval, 05/18/12)

Meetings:

**Semester I***
September 11, 2013 8:15-9:45
October 2, 2013  8:15-9:45
November 6 2013  8:15-9:45
December 4, 2013  8:15-9:45

**Semester II***
February 5, 2014  8:15-9:45
March 5, 2014  8:15-9:45
April 2, 2014  8:15-9:45
May 7, 2014  8:15-9:45
*steering committee met at 7:30-8:15 each meeting
New Personnel:

The board welcomed Amanda Braun as the new Athletic Director Summer 2013—She and her senior administration team conducted an comprehensive strategic plan during 2013-14., laid out department key vision/values, the plan for implementing the success plan, campus visibility/engagement, and facility projects. The Panther Pride Task Force was established during this year for the University with the athletic director as the Co-Chair.

Other major positions: Position of Assistant Athletic Director – Compliance was filled with Jessica Kumke in October and Leah Thyne also joined the department as Director of Marketing and Fan Experience. In July, Bill Behrns, was named as the Senior Associate Athletic Director for External Relations. This position allowed for a reorganization of reorganizing marketing, ticket sales, and communication areas under one leadership position.

The Board reviewed reports from the following committees during the academic year: Long-term planning and Compliance; Fiscal, Governance and Compliance, Personnel, Equity, By-Laws, and Academic Integrity. No student athlete appeals were heard.

Major issues for the year

New Budget Model implemented
To bring UWM into line with similar procedures used in other UW campuses the student fees were divided into two segments, allocable funding and non-allocable funding. The allocable funding is determined by the Student Organization while the non-allocable funding is determined by the Chancellor and his staff. This was successfully implemented in 2013-4 and gave the department more stability and predictability for recurring and sustained funds. Student government worked collaboratively with the department to develop the plan.

Horizon League Changes
Both Butler and Loyola left the Horizon league and Oakland joined the league this year. The goal is to eventually have a 10 to 12 school league. Phyllis King, Faculty Athletic Representative, represents the Board at all Horizon league and Executive committee meetings and served on the Horizon League Strategic Alignment Committee. One major goal of the Horizon league this last year to enhance the experience of student athlete4s at championships. UWM hosted Women’s Soccer, men’s soccer, women’s volleyball, men’s softball

Horizon league introduced a new post graduate scholarship for student-athletes who have good standing after their graduation and would like to pursue further education—UWM nominated Rachel Neuberger (Women’s soccer) for this award.

Cell Transition Project, fall 2013 and Announcement of Panther Arena June 2014
Panther basketball returned to the US Cellular Arena from the Klotsche Center for their games. The renovations that occurred at Klotsche for the 2012-13 men’s basketball experiences (scoreboard, LED Tables, LED Video Boards, Visiting Team Locker Room improvement, painting, etc.) greatly expanded the experience for all other sports held at Klotsche. In June the announcement was made of the UWM partnership with the Arena and the re-naming of the panther arena.

Men’s Basketball Academic Performance Rate (APR) Penalty
The APR is a measure used by the NCAA to determine whether or not players from any particular team are in good academic standing. This year the four year average for UWM basketball program fell below the NCAA standard of 930. The men's basketball score for the
four-year 2012-13 cycle was 908. This penalty means UWM men’s basketball will not be eligible for the Horizon League Tournament or any other postseason competition following the regular season next year. In addition to being barred from any type of postseason contests, the men’s basketball program will have to replace four hours of practice each week with four hours of academic activities. In addition, basketball-related activities will be limited to five days instead of six. The penalty involves postseason play only. The team is still eligible for the 2014-15 regular-season Horizon League championship.

This was the first year for the new NCAA APR policies requiring a higher four-year APR score of 930 in order to participate in the postseason the following campaign. Even before this 4 year average was announced numerous changes had been set in place by the administration of the athletic department to address the two components of the APR, student performance (e.g., grades/graduation) and retention. Academic support staff was limited in the past, with just one advisor on staff prior to 2011. An additional staff position was created in 2011 and a third advisor was added to the staff in 2013. At full staff of counselors can monitor, identify problems earlier, and offer support to enhance academic success. Further a class for incoming student-athletes that helps them transition to college life is now available and was put in place two years ago. Beginning in the fall of 2013, student-athletes have been screened for learning needs to identify anyone that may need additional academic support. It is anticipated that these changes already implemented will enhance the academic performance of students and remediate the low APR scores in two of the four years of the current cycle. It should be noted that the 4 year cycle used to calculate the APR score was 2009-10 through 2012-13 and did not include the 2013-14 academic performance where the enhancements to student academic performance were fully implemented.

APR is a sport-specific score and counts only the scholarship athletes. No other sports program had problematic APR scores.

Full Implantation of Steering Committee Expanded Function:

In the past previous Athletic Directors have been reluctant to bring personnel issues to the full board, since this would usually violate privacy norms and laws. Hence the Board was out of the loop and unable to offer consultation on important issues. Beginning in 2012-13 the board agreed to use the preexisting Steering Committee (Chair, Vice-Chair, Secretary, the FAR, and a student member) as a communication channel. The Athletic Director met before each monthly meeting (and as needed) with the steering committee to talk over personnel and financial issues, offering not only consultation, but deciding how and when the issues can be brought to the full board. The steering committee, depending on circumstances, may go into closed session, excusing the student member. The Model was fully implemented in 2-013-14 and was evaluated to be working well.

Enhancements for Student Athletes

The Academic team fully staffed) this year. They now report to both the athletic department and academic affairs and meet with student affairs leaders monthly.

Department Student development activities held this year.

Welcome back tailgate, Student Panel Discussion addressing student issue such as neighborhood relations, communicating with faculty regarding absences, Panther Prowl, session on the NCAA expectations about the responsibilities of a bystander, social media seminar, Pink out activities (fund raiser for Norris Health Center), and Nutritionist –education session had a
cooking demo (Panther Fuel) focused on facilitating recovery. Note: Panther Athletic Department volunteered over 4,000 hours to community service throughout Milwaukee and surrounding communities in the 2013-14 year.

Student-Athlete Advisory Council (SACC)

The SACC has been very active with initiatives such as: Special Olympics, Polar Plunge, Snack-a-thon, relay for life, and a soup kitchen event (Unity Lutheran church for soup kitchen), “Life after Athletics” presentation from Northwestern Mutual. Leaders of SAAC also participate in Horizon league SACC activities. In July Christina Colarossi of the women's tennis team has been named the co-president of the Horizon League's Student-Athlete Advisory Committee (SAAC) for the 2014-15 academic year.

Major Accomplishments of Student Athletes 2013-14

98 fall semester Athletes Earning Horizon League Honor Roll
104 spring semester Athletes Earning Horizon League Honor
31 Panther Athletes earning All-Academic Horizon League Honors
Fall Department GPA =3.162; Spring 3.186; 27 consecutive semesters with a 3.0 department GPA, 198 fall and 195 spring athletes with 3.0 or better GPA.

Winner of the 2014 McCafferty Trophy (All sports award—2nd one in last 3 year) with 8 Horizon League Titles

(League Championships in Women’s soccer, men’s indoor Track and field, women’s tennis, tournament championship in men’s basketball),

7 Players of the year (women’s and men’s soccer, women’s volleyball, men’s indoor track and field, women’s outdoor track and field, men’s baseball)

First time since 1993 three fall teams Men’s Soccer, Women’s Soccer and Women’s Volleyball) advanced to the NCAA. Both soccer team were names to the National Soccer Coaches Association of America College Team Academic Award list with 3.0 or higher

Laurie Bell became the first panther to earn First team All-American Honors and First-team All-academic All-American honors in the same season. Seniors Emily McClellan p3nd I the 200 meter breast stroke Senior Durell Busby placed 7th in the hurdles at the NCAA Championships

Please see The Year of the Panthers highlighting these accomplishments: http://catalog.e-digitaleditions.com/i/356891

Also see The Top UWM Moments in 2013-14

11. Women's Soccer claims Horizon League title and NCAA appearance ... again.
10. Women's Basketball knocks off Green Bay to snap long streak
9. Men's Track & Field Claims 10th Indoor Title in last 11 years
8. Ryan Solberg earns Horizon League Player of the Year honors
7. UWM Student-Athletes sweep fall Player of the Year honors
6. Women's Tennis continues to make a name for itself
5. Laurie Bell leads Men's Soccer back to NCAA Tournament
4. Durell Busby closes out career in outstanding fashion
3. UWM claims second McCafferty Trophy in past three years
2. Men's hoops returns to NCAA Tournament
1. Emily McClellan caps career with national runner-up swim at NCAA's