
I. **Function:** "To provide for sending representatives to high school college days and other functions and to cooperate with appropriate representatives at the University at Madison in performing this function." (UWM FM 11-8-56)

II. **Visits:**

A. **Invitations initiated by the High School (Through April, 1965)**

   There has been an increased number of requests to UWM and other UW campuses from high schools. In addition to the traditional college and career days and nights, more high schools are choosing to arrange special programs exclusively for the dissemination of University of Wisconsin information. These programs are reflected below under "Other Programs." Panel type programs which include three or four representatives from institutions of higher learning are also increasing. These, too, are included under "Other Programs."

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<thead>
<tr>
<th></th>
<th>1963-64</th>
<th>1964-65</th>
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</thead>
<tbody>
<tr>
<td>College Day or Night</td>
<td>28</td>
<td>35</td>
</tr>
<tr>
<td>Career Day or Night</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>Other Programs</td>
<td>5</td>
<td>24</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>43</td>
<td>71</td>
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</table>

These totals do not necessarily reflect the many visits to high schools that have been directly arranged by an individual, UWM department, college or school. Likewise, the Office of High School Relations contacts are not recorded here.

B. **Visits initiated by the University**

High School Visitation Committee members along with UWM Student Affairs members cooperating with the all-University High School Relations Committee is attempting to visit all Wisconsin high schools this spring. The UWM campus has been assigned schools in Milwaukee, Washington, Waukesha, Fond du Lac, and Calumet counties. The purpose of these visits is as follows:

1. To interview all University scholarship applicants.
2. To explain the work-study program and to secure names of eligible participants who are prospective University students.
3. To explain clearly University entrance requirements in case there is question or misunderstanding.
4. To seek out any problem areas or inefficiencies in high school-University relations and to report these to the High School Relations Committee.
5. To assess, if possible, the attitude in high schools toward higher education in general and toward the University in particular.

Recording the findings and implementing the follow-up will be done through the Office of High School Relations. A summary will be sent to the all-University High School Relations Committee.

III. **Committee Trends:**

A. Increased coordination with other UW campuses.
B. Less travel distance - attempts have been made to have a UW representative travel from the campus closest to high school.
C. Increased number of high school programs designed especially for UW and/or UWM.
D. Increased interest by UWM student organizations and schools -- colleges in visiting high schools.
E. Use of the increased number of brochures and bulletins being developed - especially on the UWM campus.

F. Increased utilization of the Office of High School Relations through:
   1. Sending out follow-up information after visit to the high school.
   2. Developing and maintaining visitation reports.
   3. Making available information about high schools to High School Visitation Committee members.
   4. Distributing to committee members information about the University that has relevance to high schools.

IV. Future Committee Considerations:
   A. The utilization of existing UW audio-visual materials and those presently being developed about UWM and other UW campuses.
   B. If and how the High School Visitation Committee could give support to the newly organized student UWM Preview Program.
   C. The feasibility of identifying faculty members who have special interest in visiting with high school personnel on or off campus.
   D. The development of a modified UW directory for high school personnel.

High School Visitation Committee
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A. Kleinenhagen
P. Kramer
L. Mathews
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