MEMORANDUM

To: UWM Faculty Senate

From: Ron A. Cisler  
Dean and Professor

Date: September 18, 2017

Re: Extending Voting Privileges to Full-Time Academic Staff

The College of Health Sciences (CHS) requests approval for voting rights at the college level, e.g., CHS Faculty and Staff meetings, for five full time Academic Staff.

At our September 8, 2017 CHS Faculty and Staff meeting, there were four separate motions to approve each academic staff voting rights in the CHS. In addition, Margaret Hirshfeld was approved for voting rights at the November 4, 2016 CHS Faculty and Staff meeting. Due to a delay in receiving her updated vita, her voting rights submission to the faculty senate was delayed.

Below is the list of CHS Academic Staff we respectfully submit to the Faculty Senate to review for voting rights at the college level in CHS:

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Title</th>
<th>Meeting Date</th>
<th>Yes</th>
<th>No</th>
<th>Abstain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hayley Erickson</td>
<td>Kinesiology - Integrative Health Care and Performance</td>
<td>Clinical Assistant Professor</td>
<td>9/8/2017</td>
<td>55</td>
<td>0</td>
<td>0 abstain</td>
</tr>
<tr>
<td>Margaret Hirshfeld</td>
<td>Biomedical Sciences</td>
<td>Clinical Assistant Professor</td>
<td>11/4/2016</td>
<td>39</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Renee Reckberg</td>
<td>Kinesiology - Integrative Health Care and Performance</td>
<td>Clinical Assistant Professor</td>
<td>9/8/2017</td>
<td>55</td>
<td>0</td>
<td>0 abstain</td>
</tr>
<tr>
<td>Laura Rooney</td>
<td>Kinesiology - Exercise Science and Health Promotion</td>
<td>Clinical Associate Professor</td>
<td>9/8/2017</td>
<td>55</td>
<td>0</td>
<td>0 abstain</td>
</tr>
<tr>
<td>Ron Witz</td>
<td>Outreach &amp; Continuing Education</td>
<td>Director of Outreach</td>
<td>9/8/2017</td>
<td>54</td>
<td>0</td>
<td>1 abstain</td>
</tr>
</tbody>
</table>

The Academic Staff have training, experience, and responsibility comparable to those in the faculty ranks and have voting rights in their respective departments.
UNIVERSITY OF WISCONSIN-MILWAUKEE
College of Health Sciences

Academic Staff Eligibility for Voting Rights in the College of Health Sciences
Approved 5.13.2016

Eligibility for Voting Rights in the College

All academic staff (both teaching and non-teaching) in the College of Health Sciences (CHS) are eligible to be accorded voting rights at the college level if they meet the following defined qualifications of the College:

1. Appointment of 50% or greater on a fixed-term, probationary, or indefinite appointment contract;

2. Eligibility for academic staff voting rights in the College of Health Sciences includes individuals with limited appointments whose concurrent appointments are in the academic staff ranks of CHS.
CURRICULUM VITA
Hayley M. Ericksen, PhD, ATC

CONTACT INFORMATION
Office:
University of Wisconsin-Milwaukee
College of Health Sciences
Department of Kinesiology
Pavilion 368
PO Box 413
Milwaukee, WI 53201-0413
Email: erickseh@uwm.edu
Phone: (414) 229-5761

EDUCATIONAL BACKGROUND
University of Toledo, Toledo, Ohio
Doctor of Philosophy in Exercise Science May 2014
Dissertation: The Effect of a Four Week Real-time Feedback Intervention Program on Lower Extremity Kinematics and Kinetics during a Jump-landing.

University of Toledo, Toledo, Ohio
Masters of Science in Exercise Science, Concentration in Athletic Training May 2009
Thesis: The Effect of Sex Differences and Hormone Fluctuation on Ankle Laxity and Dynamic Postural Control.

University of Northern Iowa, Cedar Falls, Iowa
Bachelor of Arts in Athletic Training May 2007

ACADEMIC EXPERIENCE
University of Wisconsin-Milwaukee, Milwaukee, WI
Coordinator of Clinical Education, Master of Science in Athletic Training Program
Clinical Assistant Professor May 2017-present
College of Health Sciences
Department of Kinesiology
Integrative Health Care & Performance Unit
  ▪ Director of Human Anatomy Laboratory.

Northern Kentucky University, Highland Heights, KY
Coordinator of Clinical Education, Athletic Training Program January 2016-May 2017
Assistant Professor in Athletic Training August 2014-May 2017
Department of Kinesiology and Health
College of Education and Human Services
  ▪ Instructed core courses in the athletic training program.
  ▪ Executed a flipped classroom model in lower extremity evaluation.
  ▪ Informally advised and mentored approximately 50 athletic training students each year.
  ▪ Secured over 10 new clinical sites for student placement.
  ▪ Maintained over 50 previously established clinical sites for student placement.
  ▪ Gathered materials for clinical site documentation in accordance with the CAATE standards.
Continually visited new and established clinical sites to check student/preceptor progress.
Developed and executed preceptor trainings.
Coordinated and facilitated a student athletic training research night with area athletic training programs.
Department of Kinesiology and Health representative on Faculty Senate Professional Concerns Committee and Budget Committee.
Accepted into the Leadership Capacity Building Program, Northern Kentucky University College of Education and Human Service.

**University of Toledo**, Toledo, OH  
Doctoral Teaching and Research Assistant  
August 2010-May 2014  
Department of Kinesiology
- Under direction of department faculty, developed conducted and executed several research projects.
- Taught undergraduate anatomy and physiology laboratory classes.
- Mentored post-professional athletic training students through the thesis process.
- Obtained NATA Research and Education Foundation doctoral grant.
- Department of Kinesiology Outstanding Graduate Research of the Year in 2013.

TEACHING EXPERIENCE

**University of Wisconsin-Milwaukee**

Graduate Courses
- PRPP 747 Clinical Examination and Diagnosis of the Lower Extremity (Fall 2017)
- PRPP 725 Gross Anatomical Kinesiology (Summer 2017)
- PRPP 701 Introduction to Clinical Education and Professional Development (Summer 2017)

**Northern Kentucky University**

Undergraduate Courses
- ATP 200 Medical History and Documentation (Fall 2014, 2015, 2016; Spring 2015, 2016, 2017)
- KIN 280 Basic Recognition and Care of Athletic Injuries (Fall 2014, 2015; Spring 2015)
- ATP 420 General Medical Conditions in Athletic Training (Fall 2014, 2015, 2016)
- ATP 366 Athletic Training Clinical Practicum I (Spring 2016, Fall 2016)
- ATP 367 Athletic Training Clinical Practicum II (Spring 2016, Fall 2016, 2017)
- ATP 466 Athletic Training Clinical Practicum IIIA (Fall 2014, 2015, 2016)
- ATP 467 Athletic Training Clinical Practicum IIIB (Spring 2017)

**University of Toledo**

Undergraduate Courses
- KINE 2470 Anatomy and Physiology 2 Lab—Heart Structures (Summer 2013)

**Teaching Assistant**
- KINE 2620 Upper Extremity Evaluation (Spring 2012, 2013)
- KINE 2610 Lower Extremity Evaluation (Fall 2011, 2012)
KINE 2710 Clinical Skills 1 (Fall 2011)

Clinical Instruction
Approved Clinical Instructor University of Toledo Athletic Training Education Program
(August 2008-May 2009)

Graduate Courses
Guest Lecturer
KINE 6680 Interventions in Athletic Training; ACL Prevention Programs (Spring 2013)
KINE 6670 Pathomechanics of Musculoskeletal Injury; ACL Injury (Spring 2012)

CLINICAL EXPERIENCE
Athletic Trainer, Physiotherapy Associates
July 2009-July 2010
Head Athletic Trainer at Roosevelt High School, Des Moines, Iowa
Assistant to front desk associates in physical therapy clinic.

Graduate Assistant Athletic Trainer, University of Toledo
August 2007-May 2009
Head Athletic Trainer at Start High School, Toledo, Ohio

Catholic Youth Organization, Toledo, Ohio
Fall 2007, Fall 2008
Certified Athletic Trainer

University of Northern Iowa Summer Sports Camps
June-July 2008
Certified Athletic Trainer

PUBLICATIONS

Manuscripts Submitted for Consideration

Manuscripts in Progress

Published Peer Reviewed Manuscripts


**PRESENTATIONS**

**Research Presentations**


13. Ericksen HM, Thomas AC, Gribble PA, Pietrosimone BG. Immediate Effects of Real-time and Traditional Feedback on Knee and Hip Biomechanics during Landing. Poster presentation at Interprofessional Undergraduate and Graduate Student Forum, University of Toledo. (2013)


27. Ericksen HM, Lepley AS, Gribble PA, Pietrosimone BG. Cortical Excitability of the Quadriceps is Decreased in Individuals with Unilateral Anterior Cruciate Ligament Reconstructions. University of Toledo Graduate Symposium Oral Presenter. (2011)

28. Ericksen HM, Lepley AS, Gribble PA, Pietrosimone BG. Decreased Cortical Excitability of the Quadriceps is shown in Individuals with Unilateral Anterior Cruciate Ligament Reconstructions. Midwest Graduate Research Symposium Student Poster Presenter, University of Toledo. (2011)


Clinical Workshops/Laboratory Sessions

**FUNDING ACTIVITIES**

**Intramural Grants Funded**

Source: Northern Kentucky University College of Education and Human Services Dean’s Development Council Microgrant

Title: Comparison of Concussion Attitudes and Perceptions and Athletic Trainer Access in Rural versus Suburban Kentucky High School Athletes.

PI: Hayley Ericksen, PhD, ATC

Co-investigators: Rachele Vogelpohl and Joseph Hacker

Effort: No Salary Support

Period: Spring 2017

Amount: $485

Source: Northern Kentucky University Faculty Senate Benefits Committee Summer Fellowship
Title: The Effect of Focus of Attention on Reducing Risky Landing Mechanics during a Jump-landing Task.
PI: Hayley Ericksen, PhD, ATC
Effort: $6000 Salary Support
Period: Summer 2015
Amount: $6000

Source: Northern Kentucky University Faculty Senate Benefits Committee Project Grant
Title: The Effect of Focus of Attention on Reducing Risky Landing Mechanics during a Jump-landing Task.
PI: Hayley Ericksen, PhD, ATC
Effort: No Salary Support
Period: 2015-2016
Amount: $5,435

Extramural Grants Funded
Source: National Athletic Trainers’ Association Research and Education Foundation
Doctoral Grant
Title: Improving Jump Landing Biomechanics with Real-time Feedback.
PI: Hayley Ericksen, MS, ATC
Effort: No Salary Support
Period: Fall 2012
Amount: $2,500

Source: National Athletic Trainers’ Association Research and Education Foundation
Masters Grant
Title: Discovering the Limits of a Jump-Landing Feedback Intervention.
PI: Laura Young, ATC
Role: Co-investigator
Effort: No Salary Support
Period: Fall 2012
Amount: $1,000

Source: National Athletic Trainers’ Association Research and Education Foundation
Masters Grant
Title: Effects of Hip Rehabilitation Intervention on Dynamic Postural Control and Self-Reported Ankle Impairment in Patients with Chronic Ankle Instability.
PI: Samantha Boland, ATC
Role: Co-investigator
Effort: No Salary Support
Period: Fall 2012
Amount: $1,000

Source: National Athletic Trainers’ Association Research and Education Foundation
Masters Grant
Title: The Effect of Sex Differences and Hormone Fluctuation on Ankle Stability and Dynamic Postural Control.
PI: Hayley Hahn, ATC
Effort: No Salary Support
Period: Fall 2008
Amount: $1,000

Grants Submitted
Source: Federal Emergency Management Agency
Title: Identifying the Risk of Musculoskeletal Injuries in Firefighters through Assessment of Balance, Movement Quality, and Functional Performance
PI: Kenneth Games, PhD, ATC
Role: Co-investigator
Effort: $1,000,000
Period: Submitted April 2015
Status: Not funded

MENTORING

Undergraduate Senior Projects
7. Levan, T. Evaluation of knee abduction biomechanics during a cutting task following a four week feedback intervention. University of Toledo. Fall 2013. Doctoral Student Mentor.

Masters Thesis

4. LeFevre, C. Determining Clinical Impairments that Lead to Changes in Dynamic Knee Valgus Following a 4-week Feedback Intervention. University of Toledo. May 2013. **Doctoral Advisor.**


**PROFESSIONAL SERVICE ACTIVITIES**

1. Cincinnati/Northern Kentucky 2017 Athletic Training Research Night Facilitator
   - Coordinated 23 student research posters from 4 Cincinnati/Northern Kentucky Athletic Training Programs

**Manuscript Reviewer**

1. International Journal of Athletic Therapy & Training (2017-present)
5. Journal of Sport Rehabilitation (2011-Present)

**Institutional and Professional Organization Service Activities**

1. University of Wisconsin-Milwaukee Department of Kinesiology IHCP Unit Peer Review Committee. (Fall 2017)
2. Northern Kentucky University Kinesiology and Health Department Athletic Training Faculty Search Committee Co-Chair. (Fall 2016, Spring 2017)
4. Northern Kentucky University Kinesiology and Health Department Reappointment, Promotion and Tenure Committee (Fall 2015)
5. Northern Kentucky University Faculty Senate Budget Committee (2015-2016)
6. Northern Kentucky University College of Education and Human Services Awards and Scholarship Committee (August 2015-May 2017)
7. Northern Kentucky University Kinesiology and Health Department Health Faculty Search Committee (Fall 2015)
8. Northern Kentucky University Kinesiology and Health Department Exercise Science Faculty Search Committee (Fall 2015)
11. Northern Kentucky University College of Education and Human Services Student Success Strategic Planning Committee (Fall 2014)
13. Northern Kentucky University Department of Kinesiology and Health Faculty Peer Review Committee (2014-2015)
15. Volunteer at Midwest Graduate Research Symposium. University of Toledo Graduate Student Organization. (Spring 2013)
16. University of Toledo Undergraduate Athletic Training Program prospective student interviews. (Spring 2013)
17. University of Toledo Department of Kinesiology Hiring Committee. (Spring 2009)

HONORS AND AWARDS
1. Accepted into the National Athletic Trainers’ Association Research and Education Foundation Faculty Mentor Program, April 2017.
2. Accepted into the Leadership Capacity Building Program Northern Kentucky University College of Education and Human Service, November 2016.
3. Outstanding Graduate Researcher of the Year. Awarded by University of Toledo Department of Kinesiology, April 2013.
4. Fourth Annual Interprofessional Undergraduate and Graduate Student Research Forum: Graduate Poster Presenter, 3rd Place Award Winner. Awarded by University of Toledo Department of Kinesiology, April 2013.
5. Third Annual Interprofessional Undergraduate and Graduate Student Research Forum: Graduate Poster Presentation, 2nd Place Award Winner. Awarded by University of Toledo Department of Kinesiology, April 2012.
7. Outstanding Graduate Presenter of the Year. Awarded by University of Toledo Department of Kinesiology, April 2011.

CERTIFICATIONS AND PROFESSIONAL MEMBERSHIPS
1. Wisconsin State Licensed Athletic Trainer (Pending)
2. Wisconsin Athletic Trainers’ Association Member (2017-present)
3. Great Lakes Athletic Training Association Member (2017-present)
5. Kentucky State Licensed Athletic Trainer (AT1197) (September 2014-Present)
7. Ohio State Licensed Athletic Trainer (AT002945) (September 2007-September 2014)
8. NATA BOC Certified Athletic Trainer, ATC (090702070) (September 2007-Present)
9. CPR/AED for the Professional Rescuer, American Red Cross (August 2005-Present)
10. National Athletic Trainers’ Association Member (11488) (December 2004-Present)

PROFESSIONAL DEVELOPMENT ACTIVITIES
CURRICULUM VITAE

Margaret M. Hirschfeld M.Ed., RTR (M)

Work Address: University of Wisconsin-Milwaukee
Department of Radiologic Technology Sciences
College of Health Sciences
P.O. Box 413
Milwaukee, WI 53201-0413 USA
(414) 229-2326 office
(414) 229-3373 fax
E-mail: hirschmm@uwm.edu

Education

M.Ed. Instructional Design
May 2015
Alverno College Milwaukee WI.

BA. Health Sciences
University of St. Francis, Joliet IL. 2008

Columbia Hospital School of Radiology Technology Certificate program.
2215 East Newport Ave 53211
Milwaukee WI. 1989

Board Certified Licensed Registered Mammographer
ARRT Wisconsin 1997

Employment

Radiographer/Mammographer Columbia St Mary’s CSM 1996 – present/pool
Clinical Instructor for CSM School of Radiology Sept 1997 – Aug 2013
Clinical Instructor UWM School of Radiography Aug 2013 -Jan 2014
Office Coordinator Bug Man Queen Bee Jan 2014- May 2014
Clinical Coordinator UWM School of Radiography May 2014-present
Professional Associations/Memberships

American Society of Registered Radiologic Technology (ARRT)
American Society of Radiologic Technology (ASRT)
Wisconsin Society of Radiologic Technology (WSRT)
Southeastern Wisconsin Educators of Radiology - (Secretary 2009-2010) (SWERS)

Lectures/Guest Speaker

Columbia College of Nursing April 2014 – Radiology Examinations & What Your Patients Can Expect.

WSRT Annual Conference September 2014 – Traumatic Brain Injury & the Effects of Stroke

Courses Taught

Radiography Anatomy & Positioning (Merrill’s and Bontrager)
Procedures Positioning Labs
Essentials of Anatomy & Physiology
Cross-Sectional Anatomy for Imaging Professionals
Ethical & Legal Issues for Imaging Professionals
Radiographic Critique
Mammography
Venipuncture
Medical Terminology
St. Catherine’s registry review
Kolb’s Learning style Inventory (LSI)
AMA writing styles with Independent Study
Quality Management in the Imaging Sciences
**University Service**


Search & Screen Committee UWM Radiography Program Clinical Instructor 2014

BMS Scholarship Committee 2015/2016
Renee Reckelberg, MS, ATC
CURRICULUM VITA

University of Wisconsin-Milwaukee
College of Health Sciences
Department of Kinesiology
Integrative Health Care & Performance

EDUCATION

University of Illinois
Masters of Science in Kinesiology
2003 – 2005

Eastern Michigan University
Bachelors of Science in Athletic Training
1999 – 2003

CLINICAL EXPERIENCE

UW – Milwaukee
August 2005 – July 2017
Assistant Athletic Trainer
Head Athletic Trainer
- Women’s Basketball (2005 – 2011)

Additional Duties
- Coordinate pre-participation physical exams
- Manage athletic training room supplies
- Organized medical coverage for 2012 Horizon League Outdoor Track Championships
- Coordinate student athlete medical appointments
- Assessment of foot mechanics and orthotic construction during injury screenings
- Document injuries using Sports Ware Online
- Supervise UWM athletics camps for medical coverage

University of Illinois
August 2003 – May 2005
Graduate Assistant Athletic Trainer
Head Athletic Trainer
- Women’s Softball and Women’s Swim & Dive
Summer Camp Coverage

Badger Region Volleyball Association Tournament Coverage 2007 - 2016
USA Volleyball Girls’ Junior Olympic Invitational Tournament 2005

TEACHING EXPERIENCE

UW – Milwaukee
June 2017 – Present
Assistant Clinical Professor

Graduate Courses
- KIN 325: Anatomical Kinesiology
- PRPP 704: Professionalism & Leadership in Healthcare
- PRPP 710: Prevention & Care of Emergent Medical Conditions in Athletic Training
- PRPP 748: Clinical Exam & Diagnosis of the Head & Spine in Athletic Training
Renee` Reckelberg, MS, ATC
CURRICULUM VITA

- PRPP 757: Foundations of Therapeutic Interventions in Athletic Training
- PRPP 758: Physical Agents (Lab Instructor)
- PRPP 759: Therapeutic Intervention for the Upper Extremity
- PRPP 785: Clinical Education in Athletic Training I
- PRPP 786: Clinical Education in Athletic Training II
- PRPP 787: Clinical Education in Athletic Training III

Clinical Instructor/Preceptor
August 2005 – May 2017

Clinical Instructor/Undergraduate Courses

- Courses:
  - KIN 216: Organization & Administration in Athletic Training
  - KIN 312: Introduction to Prevention, Recognition, & Treatment of Athletic Injuries
  - KIN 316: Head, Neck, & Trunk Injury Recognition & Evaluation
  - KIN 315: Upper Extremity Injury Recognition & Evaluation (Lab Instructor)
  - KIN 412: Foundations of Injury Prevention & Performance (Lab Instructor)
  - KIN 413: Therapeutic Modalities in Athletic Training (Lab Instructor)
  - KIN 414: Therapeutic Exercise & Evaluation in Athletic Training (Lab Instructor)
  - HMS 289: Seminar in Athletic Training
  - HMS 416: 2nd, 3rd, 4th, and 5th Semester Proficiency Courses

University of Illinois
August 2003 – May 2005

Graduate Teaching Assistant
Teaching Assistant in accredited ATEP

- Therapeutic Modalities Lab
- Directed Observations in Athletic Training Lab
- Clinical Progression in Athletic Training Lab

PRESENTATIONS & PUBLICATIONS

- Office of Professional & Instructional Development Spring Conference
  "Flipping the Classroom: Introducing Rectal Thermometry in a First-Year Undergraduate Athletic Training Course" (Poster Presentation)
  Green Lake, WI
  April 2015

CAMPUS & PROFESSIONAL SERVICE

- Master of Science in Athletic Training Admissions Committee
  2016 – present
- Search & Screen Committee member for Men’s Basketball Assistant Athletic Trainer
  Fall 2017
- WATA Symposium Registration Committee
  2015
- Search & Screen Committee member for Non-Tenure Track Faculty Position
  2013
- Selection Committee for undergraduate ATEP student program
  2005 – 2015
- University Safety Pavilion Athletic Training Room Suite Supervisor
  2006 – July 2017

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

- Certified Kinesio Taping Faculty Instructor
  In progress
- Certified Kinesio Taping Practitioner
  2015 – present
- Certified Athletic Trainer
  2003 – present
- Licensed Athletic Trainer in state of Wisconsin
  2005 – present
Renee` Reckelberg, MS, ATC
CURRICULUM VITA

- Licensed Athletic Trainer in state of Illinois 2003 – 2005
- National Athletic Trainers’ Association member 2002 – present
- American Red Cross Professional Rescuer and AED Certification 2003 – present

CONFERENCES, SEMINARS, LECTURES ATTENDED

- NATA Annual Symposium 2002-10, 2012-14, 2016
- Manual Therapy for Low Back Pain: Hands-on Treatment for Lumbar, Sacroiliac, & Pelvic Dysfunctions May 2017
- Effective Prevention and Treatment of Running Injuries July 2012
- Rotator Cuff Syndrome: From Impingement to Post-Operative Rehab September 2011
- CETL: Using Discussion Forums Effectively January 2017
- CETL: Course Design Institute Part I February 2016
- Kinesio Taping Association International (Secondary Lab Instructor) 2015
Laura J. Rooney, PhD, MS

CONTACT INFORMATION

University of Wisconsin Milwaukee
Kinesiology Department | College of Health Sciences
Enderis Hall, Room 423, 2400 E. Hartford Ave.
P.O. Box 413
Milwaukee, WI 53201-0413
e: lrooney@uwm.edu
tel: 414-229-6694

EDUCATION

2012 Doctor of Philosophy, University of South Carolina, Arnold School of
Public Health, Department of Health Promotion, Education and Behavior
Dissertation: “Examination of Individual, Formal Meditation Practices among
Participants of a Mindfulness-based Intervention”
Committee Chair and Advisor: Dr. Ruth P. Saunders

2008 Masters of Science in Exercise and Wellness, Arizona State University
Thesis: “Associations of Psychological State Mindfulness and Physical Activity
and Eating Behaviors in College Freshmen”
Committee Chair: Dr. Pamela Swan; Advisors: Dr. Pamela Swan & Dr. Ann
Sebren

2000 Masters of Accountancy (Emphasis in Taxation), University of Wisconsin,
Grainger School of Business (now Wisconsin School of Business)

1999 Bachelors of Business Administration, with Honors, University of Wisconsin,
Grainger School of Business (now Wisconsin School of Business), Major:
Accounting

PROFESSIONAL EXPERIENCE

Teaching and Research Experience
2016-present Clinical Associate Professor, University of Wisconsin - Milwaukee
College of Health Sciences, Kinesiology Department
Additional Roles: Director of Healthy Urban Bodies program (2016-present); BS
Kinesiology Internship Coordinator (2017-present)

2013-2015 Lecturer, University of Wisconsin – Milwaukee
College of Health Sciences, Kinesiology Department
2012 Course Instructor, Carroll University
Department of Education; Department of Natural and Health Sciences

2011-2012 Course Instructor, University of South Carolina, Arnold School of Public Health,
Department of Health Promotion, Education and Behavior

2008-2010 Graduate Research Assistant, University of South Carolina, Arnold School of
Public Health, Department of Exercise Science
  ▪ 2009-2010: Dr. Michael W. Beets, Assistant Professor; Research Projects:
Youth physical activity (children with and without disabilities), evaluation
of after-school programs (social and character development programs,
physical activity interventions); Responsible for data collection, data
analysis, manuscript development, and grant-writing assistance
  ▪ 2008-2009: Dr. Patricia A. Sharpe, Research Professor; Research
Projects: “Behavioral/Support Intervention for Diet and Exercise among
Underserved Women” (NIH funded research project, Grant 1 R01
DK074666); Responsible for coordinating measurement and data
collection procedures, literature reviews, data safety and management
plans and reporting, data analysis, manuscript development

2003-2006 Lecturer and Graduate Teaching Assistant, Arizona State University,
W.P. Carey School of Business, School of Accountancy

1999-2011 Graduate Teaching Assistant, University of Wisconsin, Grainger School of
Business (now Wisconsin School of Business), Accounting Department

Other Relevant Experience
2015-2016 Vice President for Healthy Living. YMCA of Metropolitan Milwaukee

2010-2012 Associate Director for Campus Wellness (2011-2012, promoted) and Student
Services Program Coordinator (2010-2011). University of South Carolina,
Student Health Services

2006-2008 Management Intern for Fitness and Wellness. Arizona State University, Campus
Recreation, Fitness and Wellness Department

PUBLICATIONS

Published
▪ James, D., Sebren, A., DerAnanian, C., Bruening, M., Rooney, L., Araas, T., & P.D. Swan
(2016). Associations among self-compassion, eating behaviors and stress in college


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**PRESENTATIONS**

*Invited Presentations*


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**HONORS & AWARDS**

- New Employee of the Year, Division of Student Affairs, University of South Carolina (2011)
- Recipient of Arnold School of Public Health Fellowship, University of South Carolina (2008-2009)
- Recipient of SoCal Endowed Scholarship, Region VI NIRSA Foundation Scholarship (2007)
Recipient of University Graduate Scholar Award, Arizona State University, W.P. Carey School of Business, School of Accountancy (2003-2006)

Outstanding Teaching Assistant Award for 1999-2000, University of Wisconsin (2000)

STUDENT ADVISORSHIP

Thesis Development
Completed

Practicum/Internship Supervision (Supervised)
Completed
Shameka Wilson, MPH (2011), University of South Carolina, Arnold School of Public Health, Department of Health Promotion, Education and Behavior; Practicum Title: “Project Condom: Planning, Implementing and Evaluating an Edutainment Program at the University of South Carolina”; Role: Masters Practicum Supervisor/Mentor

Cherelle Pinckney, BS (2011), University of South Carolina, Arnold School of Public Health, Department of Exercise Science; Role: Practicum Supervisor

Ashley Willis, MPH (2011), University of Florida, College of Public Health & Health Professionals; Role: Internship Supervisor

Sara Jesmok, BS (2015), University of Wisconsin - Milwaukee, College of Health Sciences, Kinesiology; Role: Internship Supervisor

Undergraduate Honors College Student Project
Completed
Denise Burrows, BS (2012) and Elenor Sutro, BA (2012), University of South Carolina, Honors College; Thesis Title: “The Effects of Yoga on Childhood Development”; Role: Chair/Mentor

PROFESSIONAL INTERESTS

Physical activity, exercise and mindful movement for treatment and prevention of chronic disease, illness and injury

Psychosocial, behavioral and environmental factors affecting initiation and maintenance of healthy behaviors and lifestyles

Program/Intervention implementation and evaluation
SERVICE & PROFESSIONAL DEVELOPMENT

Committees and Coalitions
- Certification Development Subject Matter Expert, American Council for Exercise (2016-present)
- Research Committee, Health Promotion Section, American College Health Association (2011-2013)

Certifications & Trainings
- American Council on Exercise (ACE) Group Exercise Instructor
- American Council on Exercise (ACE) Certified Health Coach
- Experienced Registered Yoga Teacher (ERYT-500), Yoga Alliance
- American Red Cross CPR/AED and First Aid Responder

Professional Membership
- American Council for Exercise
- American College of Sports Medicine
- Yoga Alliance, Registered Teacher
Ronald Wiza II 6909 S. Tumble Creek Drive, Franklin, WI 53132  Phone: (414) 732-4797

Email: ronwiza2@gmail.com  LinkedIn: www.linkedin.com/in/ronwiza

Professional Skills Profile:
- Program Management  - P&L Responsibility  - Analytical Skills
- Account Management  - Consultative Sales  - Time Management
- Grant / Proposal Writing  - Report Monitoring  - Record Keeping
- Territory Development  - Career Advisement  - Channel Sales
- Vendor Relations  - Microsoft Office  - Workshop Facilitator

Work Experience:
University of Wisconsin - Milwaukee; Milwaukee, WI

Interim Director Outreach Office – College of Health Sciences Outreach (July 2017 – Present)
- Communicate with sport and recreation and non-credit instructors to address concerns and ensure adequate course coverage
- Manage Outreach Office human resource and personnel duties; including hiring, recruiting, and onboarding of instructors and staff
- Direct the promotional marketing strategies for both accredited courses and non-credit continuing education courses
- Prepare brochures, press releases, email communications and print ads
- Manage department administrative activities
- Direct and manage all accounting and budgetary functions of the Outreach Office, including purchasing and program revenue accounting
- Develop and manage the Outreach Office’s annual budget
- Work with staff to discuss financial considerations, strategic directions and budget issues relevant to sport and recreation and continuing education classes
- Responsible for the planning, development, implementation and evaluation of Sport & Recreation Courses for UWM students and Continuing Education Programming
- Supervises the preparation of educational materials for courses and coordinates all details and on-site activities at UWM College of Health Sciences sponsored conferences, workshops, seminars and classes

University of Wisconsin - Milwaukee; Milwaukee, WI

Outreach Specialist – College of Health Sciences Outreach (July 2015 – July 2017)
- Planned, developed, implemented and evaluated outreach activities for the Sport & Recreation Courses for UWM students and Continuing Education Programming for professionals
- Developed promotional strategies for the marketing of continuing education programs and accredited courses
- Assisted in the preparation of brochures, press releases and print ads
- Met with faculty groups to develop, implement, evaluate and market cooperative programming
- Established and monitored courses and initiate booking and contractual arrangements with the University and outside vendors
- Created arrangements for equipment / supplies purchases
- Coordinated publicity for conferences, invited speakers and created new initiatives
- Supervised the preparation of educational materials for courses and coordinated all details and on-site activities at UWM CHS sponsored conferences, workshops, seminars and classes
Participated in the course planning, development, implementation and the evaluation of UWM Sport & Recreation and Continuing Education programming
Served as a liaison between the CHS and its stakeholders
Monitored offerings for adherence to professional association standards
Developed budgets, sets fees, monitored expenditures for offerings and participated in the development of the departmental budget and long range planning activities

St. Charles Youth & Family Services, Inc. (SCYFS); Milwaukee, WI
Program Manager – Workforce Development & Training (December 2012 – July 2015)
- Provided direction, over-site, coordination and monitoring for two Federal and one State workforce program designed to connect disadvantaged participants to career pathways
- Administration and management of 1.3 million dollars in annual funding
- Exceeded enrollment by 40%, training benchmarks by 30%, job placement benchmarks by 20%
- Developed and maintained relationships with community organizations, colleges, vocational education providers and military branches to create career pathways for clientele
- Presented personalized career paths and vocational trainings to a diverse social and economic population through the use of counseling, advising and coaching
- Organized and facilitated community service and restorative justice events for participants
- Administered internal training programs designed to increase participant work readiness skills
- Ensured the fiscal viability of employment and training centric programs and adherence to established licensing, accreditation and contractual standards
- Provided program coordination and leadership by monitoring, interpreting, evaluating and reporting on program outcomes to senior management, government officials, private funders, etc.
- Ensured the quality of staffing through proactive and equitable recruitment, screening, hiring, evaluation, training, development and discipline practices
- Created marketing and public relations collateral; including agency brochures, handouts, newsletters, press releases, and newspaper articles
- Continuously improved program services in association with the agency’s mission and vision.
- Actively served as a member of the agency’s management team

Word of Hope Ministries, Inc. (WOHM); Milwaukee, WI
Training & Employment Coordinator (September 2009 – December 2012)
- Strategically built relationships with local businesses and community organizations through various networking techniques to positively introduce WOHM services and clientele
- Lead a successful federally-funded reentry program that exceeded job placement benchmarks by 10%, job retention benchmarks by 5% and successfully graduated 84% of all enrollees
- Responsible for evaluating and writing grants and requests for proposals (RFP’s)
- Personal annual fundraising solicitations equaling approximately 50% of total operating budget
- Provided program coordination and leadership by monitoring, interpreting, evaluating and reporting on program outcomes to senior management, government officials, private funders, etc.
- Manage training purchasing budget, City & County cost reports, and MIS data accuracy
- Created program specific marketing material, agency brochures, and handouts
- Responsible for developing department’s strategic plan, benchmarks and organizational goals
- Wrote external agency communications, newsletters, press releases, and newspaper articles
- Monitor and evaluate the effectiveness of internal volunteer program
- Coordinate, manage, present and facilitate a five day Work Readiness training class weekly
- Recruited talent, trained new employees, interviewed candidates, performed supervision, monitored performance, mediated disagreements and executed performance reviews
- Develop internal trainings and negotiate, monitor, and purchase external training services
- Presented career paths, vocational trainings, and post-secondary opportunities to a diverse social and economic population through the use of counseling, advising and career coaching
• Actively served as a member of WOHM Leadership and Re-Entry of Ex-Offenders Board

**AbeTech Bar Code & RFID Solutions; Rogers, MN (Virtual Office)**

*Account Manager (August 2005 – January 2009)*

- Represented several software and hardware manufactures as a *Value Added Reseller (VAR)*
- Strategically grew the Wisconsin & Illinois sales territory by 44% in under four years
- Built and maintained relationships with clients, prospects, vendors & industry experts
- Managed internal & external resources to create and implement winning strategies for clients by developing individual customized data capture solutions
- Provided consultation to current and prospective clients while continuously holding a strong commitment to customer service & client retention; before, during, and after the sale
- Located and qualified prospects through the use of various channels including cold calling, vendor leads, networking events, data mining, social networking and trade shows
- Negotiated pricing, delivery expectations and responsibilities with “C–Level” decision makers

**Batteries Plus; Hartland, WI**

*Retail Operations Administrator & Field Consultant (May 2002 – August 2005)*

- Responsible for the operations of 15 Wisconsin-based Corporate-Owned stores
- Evaluated store operating procedures and effectiveness through daily monitoring, financial planning, sales forecasting, employee supervision and inventory management
- Monitored and negotiated of inventory purchases
- Developed and evaluated advertising material, in-store promotions and coupon programs
- Planned, directed and lead quarterly and annual physical inventories and audits
- Supported managers in commercial account developmental, hiring staff & disciplinary practices
- Performed the role of liaison between corporate office and the southeastern franchisees
- Proactively assisted owners with the setup, layout, and design of their newly opened stores
- Trained new owners and employees on proprietary software, reporting practices, and policies
- Trained owners on employee retention, use of incentives, and proven commercial sales structure

**Education:**

*University of Wisconsin - Milwaukee*  
Master of Business Administration  
Anticipated Graduation 2019

*University of Wisconsin - Oshkosh*  
Double Major in Marketing and Human Resource Management  
Graduated December 2002

**Trainings:**

- Creating Conditions that Motivate  
2016
- Nonviolent Crises Intervention Training  
2015
- Juvenile Cognitive Intervention Program (JCIP)  
2014
- Managing Aggressive Behavior (MAB) I & II  
2013
- American Red Cross CPR Certification  
2013

**Volunteer Work:**

*UW-Milwaukee Day at the State Fair, West Allis, WI*  
UWM Representative (2017)

*UW-Milwaukee Undergraduate Research Symposium*  
Judge (2017)

*F.O.C.C.U.S. Inc. St. Vincent Pallotti; Milwaukee, WI*  
Facilitator / Counselor (2011 – Present)