REPORT AND RECOMMENDATIONS OF THE UNIVERSITY COMMITTEE--MILWAUKEE REGARDING ALUMNI

I. The following statement on the University of Wisconsin Alumni Association is offered for the information of the Faculty:

The Association, founded in 1861, publishes the Wisconsin Alumnus, legislative bulletins, the Alumni Football Bulletin, and the Alumni Club Bulletin. It has as its main areas of activity, working in conjunction with the Wisconsin Alumni Research Foundation and the University of Wisconsin Foundation:

A. Maintaining alumni interest in their Alma Mater through a varied information program based on the idea that "informed support is the strongest support."

B. Furthering the general public's respect for and appreciation of the University of Wisconsin.

C. Cooperating with the University of Wisconsin Foundation in raising general funds for the University and the Wisconsin Alumni Research Foundation in raising funds for research at the University of Wisconsin.

D. Seeking of legislative support for the University.

E. Encouraging the most able high school students to attend the University.

F. Arouses appreciation of the University heritage on the part of students now on campus.

G. Supervising the University's alumni records office where are kept (1) up-to-date records on any person who has attended the University, including Milwaukee graduates of June 1957, August 1957, and February 1958; (2) a news clipping file on University graduates, students and faculty, which file may be used by any group or office in the University for University business.

In addition to the University of Wisconsin Alumni Association, which operates on a University-wide basis, there are scattered over the country about seventy-five local Wisconsin Alumni Clubs. Each of these clubs is a separate and independent group organized to serve the interests of alumni on a local basis and to lend whatever support they can to the University of Wisconsin Alumni Association and to the University as a whole.

The Wisconsin Alumni Club of Milwaukee, incorporated in the mid-1930's, is an active organization providing such things as lectures, dances, football movies, scholarships, annual founders day dinners, and other activities.

II. The following statement on the Alumni Association of the former Wisconsin State College, Milwaukee is offered for the information of the Faculty:

Graduates of WSC-M were offered membership in an informal organization which existed on the campus for many years with the blessing of the President. It was supported mainly by $2 annual dues paid by graduating seniors. Several meetings of the association were held each year, as was a reception for new alumni following commencement exercises, and for a number of years an exhibit was sponsored by the association at the WEA conventions each fall. For the period October 1954--June 1956 the association published a quarterly newsletter, which at the time of its discontinuance was being mailed to 2,000 graduates in all parts of the country. The jobs of editing the newsletter, as well as keeping up-to-date the files on graduates, and that of acting as secretary-treasurer of the organization were held by faculty members who occasionally were relieved of a part of their teaching loads for these purposes.
At the time of merger, several exploratory meetings were held between members of the WSC alumni association and the executive secretary of the University of Wisconsin Alumni Association. A budget was proposed for continuance of alumni activities and submitted to the Provost. The proposed budget was eliminated in ensuing budget deliberations. As a result of this action, the WSC alumni association entered a period of inactivity in the fall of 1956.

Merger decisions in regard to alumni activities were left pending because they could not be determined in the time allotted for the implementation of the merger. Faculty action, both UW-M and UW, is necessary to implement any decisions regarding alumni activities. Such decisions may and perhaps should begin with the University of Wisconsin--Milwaukee faculty. Such decisions should also include, however, representatives of the former WSC Alumni Association as far as they include:

A. The approximately 17,000 names currently in the files of the WSC Alumni Association.
B. Office equipment purchased by the association, representing an investment of more than $1,000.
C. Any funds remaining in the organization treasury.

III. We believe that the following proposals, subject to the approval of the Wisconsin Alumni Association, will provide a satisfactory solution to the alumni problem in Milwaukee:

A. Initial free membership and membership for a stated period at a reduced rate as agreed upon by the Board of Directors, such membership to include a subscription to the Wisconsin Alumni and such membership to apply retroactively to UW-M graduates of June 1957, August 1957, and February 1958.
B. Annual representation of at least one member on the Board of Directors of the Association, with such representatives being elected from the Senior Class each year.
C. For the interim period necessary for integrating the new membership, a "Milwaukee Section" in the Wisconsin Alumni. Such an interim period will be at the discretion of the Board of Directors, but should not be for a period of less than two years.

IV. In the opinion of the University Committee--Milwaukee, such a merger is deemed desirable for these reasons:

A. It appears to be the only proposal which would be completely within the spirit and law of the merger of the Milwaukee and Madison institutions. Milwaukee graduates, beginning in June 1957, are graduates of the University of Wisconsin and therefore, are, in fact, alumni of that institution.
B. Members of the Alumni Association of the Wisconsin State College, Milwaukee and graduates and students who have attended the University of Wisconsin--Milwaukee will be offered membership in a strong and active alumni association. Transfers of loyalty will be no greater than those which have been accomplished by members of the faculty of the Wisconsin State College, Milwaukee, the Milwaukee Extension Division, and students in residence at the time of merger.
C. The legal machinery for the seeking, establishing and administering of funds for the Milwaukee campus would be provided by the inclusion of the Milwaukee institution in the companion alumni organizations, the Wisconsin Alumni Research Foundation, and the University of Wisconsin Foundation.
V. The University Committee—Milwaukee recommends:

A. That inasmuch as the UW--M is an integral part of the University of Wisconsin, all UW--M students who have met the qualifications be encouraged to join the Wisconsin Alumni Association;

B. That the Wisconsin Alumni Association consider all students of the former Wisconsin State College, Milwaukee, the Milwaukee State Teachers College, and the Milwaukee State Normal School to be eligible for membership in the Wisconsin Alumni Association on the same basis as any student who had attended the University of Wisconsin;

C. That, in view of the above, the Alumni Association of Wisconsin State College, Milwaukee, be dissolved and that the alumni affiliation of these individuals be, at the option of each individual, the Wisconsin Alumni Association;

D. That there be established in Milwaukee a branch office of the Alumni Records Office and/or the Wisconsin Alumni Association staffed perhaps on a part-time basis by an individual who will work closely with all interested parties.

UNIVERSITY COMMITTEE—MILWAUKEE

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