
Function: "To provide for sending representatives to high school-college days and other functions and to cooperate with appropriate representatives at the University at Madison in performing this function." (UWM FM 11-8-56)

All High School Relations activities are based on the following three-fold statement of purpose and philosophy: (All-University Committee on High School Relations, 1963 document)

1. To provide students, counselors, teachers and principals of high schools with accurate, up-to-date information about the campuses and the opportunities available in the University of Wisconsin system so the transition of students from high school to college and their exercise of self-selection can be improved.

2. To extend appropriate University resources and services to all high schools of Wisconsin.

3. To relay accurate and appropriate information from the high schools to the University administration, faculty, departments and committees and to interpret to the high schools changes in University policies, offerings and services so mutual understanding between both can be increased.

(In 1963, two offices of High School Relations, one in Milwaukee and one in Madison, were established to aid in finding meaningful and appropriate ways to continue and expand these functions.)

I. Activities

A. All-University Visits

High School Visitation Committee members, along with UWM Student Affairs members, cooperating with the All-University High School Relations Committee, visited all Wisconsin high schools last fall and winter. The UWM campus made 101 visits in the following counties: Fond du Lac, Jefferson, Milwaukee, Ozaukee, Portage, Rusk, Taylor, Walworth, Washington and Waukesha. The purposes of these visits were as follows:

1. To supply new information about and to interpret changes in University policies, offerings and services, especially in the area of financial aids.

2. To obtain a profile of each high school contacted.

3. To seek out any problem areas or inefficiencies in high school-University relations.

4. To relay information from the high schools to the University administration faculty, departments and committees.

5. To interview students who have expressed an interest in the University.

B. College Days/Nights - Career Days/Nights

These programs are initiated by and held at the high schools. High School Visitation Committee members and High School Relations staff represent the University at these meetings, which are attended by high school students and their parents.
Career Day/Night  | 28      | 35      | 25*      
Other Programs    | 10      | 12      | 28       
(i.e. meetings with students outside normal programs, panel discussions, speakers, professional meetings, etc.)

*Note decreasing emphasis on this type of program (also true on the Madison Campus) - program being replaced by area conferences, all-University visits, etc. Often, Madison and UWM will coordinate requests and send just one person who will represent the entire University system.

2. Out-of-state schools
The Director of High School Relations and members of her staff have visited twenty out-of-state schools this year. These schools were located in Illinois, Michigan, New Jersey and New York. For the first time, bulk mailings about UWM were sent to out-of-state schools. The Office of High School Relations will greatly expand such visits in 1966-67.

C. Other University Activities (examples)

1. Departmental activities for high school students
   a. Applied Science and Engineering - extension of observatory facilities
   b. Computer Center - Saturday morning classes for students in math and physics
   c. Education - Open House for area students
   d. English - Proposal to improve preparation and performance in freshman English through cooperation of UWM Department of English, AIM and Milwaukee Public Schools
   e. Foreign Language - Articulation meeting with Milwaukee area foreign language chairmen
   f. Freshman Forum - participation on a credit basis
   g. Geology - Geology Night for area students
   h. Institute of Human Relations - Project Destiny
   i. Journalism - workshops for area students
   j. Mathematics - calculus course on a credit basis
   k. Speech - debate institute
   l. Summer School - preparatory courses for college ("Reading and Study Techniques in College" and "Preparing for College English")
   m. Union - extension of cultural programs at a reduced rate

2. Non-departmental activities for high school students
   a. Theatre Arts and University Players - one-act plays at high schools, and on-campus program and luncheon
   b. World Affairs Institute - talks and discussion on China
   c. Program for Negro National Merit Commendation winners
   d. Preview Committee - student committee which assists in high school related activities
   e. "So You're Going to College" Day - jointly sponsored by the Freshman Cabinet and Lutheran Campus Ministry

3. Mailings
   Thus far, the Office of High School Relations has made 4,987 mailings to high schools and students (i.e. applications, brochures, catalogs etc.).
4. Other related activities
   a. Area conferences for high school counselors and administrators
   b. Campus visitations by high school students through March 15, 1,540.
      This figure does not include attendance at athletic events, Union
      programs, etc.
   c. Special visitations for high school groups, i.e. culturally deprived,
      in-migrant, REA, etc.

II. Because of the University's increasing interest to develop and coordinate programs,
    mailings, etc. for high schools and students, it is hoped that UWM faculty members
    and students will utilize the services of the High School Relations Office
    (Mitchell 238) when planning programs for or extending facilities to high schools
    and students. These services include consultation regarding programs, a high school
    file, calendar of high school events, school mailing addresses, brochures, catalogs,
    etc.

III. Recommendation for Action:
    With the establishment of the UWM Office of High School Relations, the School of
    Social Welfare and the School of Nursing, it is recommended that a member from each
    be added to the UWM high School Visitation Committee.

High School Visitation Committee
   C. Beck
   I. Bozak
   W. Christman
   A. Jones
   P. Kramer
   L. Mathews
   R. Myers
   J. Schaefer
   M. Shurman
   D. Stacy (Chairman)
   J. Stillman
   C. Witt