MEMORIAL RESOLUTION

FOR

PROFESSOR GEORGE DUDLEIGH LINDENBERG

George Dudley Lindenberg, Assistant Professor in the School of Business Administration, was best known by students and faculty for his warmth, concern, and availability. George Lindenberg believed in helping people and devoted himself to this principle throughout his life.

George Lindenberg was born in Medford, Minnesota; he received a Bachelor of Business Administration degree from the University of Minnesota in 1929 and an M.B.A. from the University of Wisconsin-Madison in 1947. Before his association with the University of Wisconsin Extension, he was employed by Cities Service and Nordberg Manufacturing Company in various personnel functions. He was an instructor in the Commerce School at UW-Madison from 1946 to 1947, and joined the UWM faculty as Assistant Professor in the Division of Commerce. He was later appointed Assistant Director of Placement for business school students at UWM. He functioned in both capacities until his retirement in 1968.

George Lindenberg was active in university and community affairs. He served as acting chairman of the Division of Commerce - the institution which preceded the School of Business Administration, UWM. He participated in the activities of the American Marketing Association, the American Business Writing Association, and the Sales Executive Club. George Lindenberg served on the Employment Committee and was able to attract professional speakers of high caliber while functioning as a member of the Evening School Course Committee.

George Lindenberg's devotion to people and his capacity for guidance and assistance endeared him to all who came into contact with him. He will be greatly missed.

Willis W. Hagen, Chairman
J. A. Leer
Clara B. Crook