The University Relations Committee advises the Administration on policy matters relating to public events. It recommends to the Administration and to the UWM Faculty or its Senate on matters of development, public information, alumni relations, government relations and related subjects.

1. The committee discussed a wide range of subjects appropriate to the functions of the committee. Some consideration was given to the nature and function of community advisory councils at UWM and to the means of establishing liaison with community neighbors and the Village of Shorewood. It was agreed that a concentrated effort should be made in one direction for 1972-73. The area selected was public information and specifically, projects which would attempt to establish rapport between the University and its community neighbors.

2. To implement the effort to establish better community rapport an experiment in block-parties was planned. The first block-party was held on Sunday evening, February 25 at the Kenwood Conference Center. Personal invitations were sent to residents within a two block area east of Downer avenue. In spite of inclement weather twenty residents attended the first meeting and joined with the University Relations Committee and Administrative representatives in an informal discussion of mutual problems. Very brief presentations were made on such subjects as UWM expansion and parking and the meeting was turned over to free discussion.

   The second block-party planned for Sunday evening, April 8 will be held in the Union, Fireside Lounge. At the time that this report is being written the plan is to invite residents from the area south of the University. The program will be similar to that of the first block-party.

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The committee has met six times during the academic year 1972-73 and will continue to meet as necessary to complete business on hand.

University Relations Committee

  Vinton Bacon
  Wallace Barlow, Alumni Representative
  Thomas Blackburn, ex-officio
  Lawrence Blum
  Harry Brockel
  Joan Buttram, Student
  Ruane Hill, Chairman
  Paul M. Murphy, Student
  Bolling Smith
  Donovan Riley, ex-officio
  Penelope Urban, Student
  Rita Youmans
  Burton Pottermveld, ex-officio