Annual Report of the University Relations Committee for 1974-75

The University Relations Committee advises the Administration on public events, including Commencement and other convocations. It advises and makes recommendations to the administrative officials and/or the University Faculty or Faculty Senate on matters of development, public information, alumni relations, government relations, and other related subjects.

The University Relations Committee met eight times between September and April of the academic year 1974-75. The following matters received consideration and action.

1. Received a report from Irene Bozak, Community Day Chairperson, concerning the event held Sept. 21-22, 1974. The committee recommended the open house be planned again for Spring, 1976, in conjunction with the Bicentennial celebration.

2. Heard a report from Assistant Chancellor Donovan Riley regarding the functions of his office and his assessment of neighborhood meetings. The committee agreed to cooperate in the sponsorship of neighborhood meetings should a need arise during the year.

3. Heard reports from and provided suggestions to the Directors of Public Information, High School and College Relations, Alumni Relations and Development, regarding the activities of their units.

4. Developed a questionnaire for mailing to community leaders for purposes of obtaining their opinion on various matters relating to UWM.

5. Discussed the importance of good on-the-job public contacts by University personnel. The committee submitted a recommendation to the Chancellor urging in-service training in this area.

6. Discussed with Chancellor Baum and University Committee Chairman, Robert Ingle, efforts to develop public support for UWM particularly within specific groups such as students, parents, and alumni.

The University Relations Committee will continue to meet for the remainder of the 1974-75 academic year to develop proposals for programs aimed at broadening the University's public support and to consider other matters that come to the attention of the Committee.

University Relations Committee

Craig Adelman/Basil Tyler
Thomas Blackburn, ex-officio
Lawrence Blum
Daniel Burrell
Chris Cassell, Student
Annette DeBoer, Student
Ruane Hill
Donald MacDonald

Donovan Riley, ex-officio
John Solon, ex-officio
Leonard Sorkin
Myra Taxman, Alumni
Carmen Witt, Chairperson
Nancy Wright
Catherine Zimmer