Annual Report of the University Relations Committee for 1975-76

The University Relations Committee advises the Administration on public events, including Commencement and other convocations. It advises and makes recommendations to administrative officials and/or the University Faculty or Faculty Senate on matters of development, public information, alumni relations, government relations, and other related subjects.

Members of the Committee met as a Committee of the Whole four times during June, July and August, 1975. The Committee met five times between October and March of the academic year 1975-76. The following matters received consideration and action:

1) Refined and submitted to Acting Assistant Chancellor Frank Cassell a questionnaire for mailing to community leaders for purposes of obtaining their opinion on various matters relating to UWM.

2) Recommended that a University Relations Committee representative participate in the review process for the selection of the Assistant Chancellor/University Relations.

3) Heard a report from Helen Batchelor concerning Affirmative Action procedures and practices at UWM.

4) Prepared and submitted to the Acting Assistant Chancellor/University Relations a set of recommendations for improving the level of active public support for UWM. The recommendations dealt with relations with community leaders, legislators, alumni, campus neighbors and student families, as well as internal communications.

5) Reviewed, but took no action, concerning possible expanded roles for the Committee. Consideration of revisions in the structure and functions of the Committee is still pending.

6) Received regular progress reports from Acting Assistant Chancellor Frank Cassell concerning programs and plans under way in the various departments of the Division of University Relations.

7) Planned discussions with leaders of Upper East Side community organizations.

The University Relations Committee plans at least one more meeting during the 1975-76 academic year to consider modifications in the Committee's composition and charge and to complete its meetings with East Side Community leaders.

University Relations Committee

Craig Adelman
Laura Ash, Student
John Boatman
Brenda Bojarski, Student
Daniel Burrell
Frank Cassell, ex-officio
Ruane Hill
Donald MacDonald
Gerald Peters, ex-officio
John Solon, ex-officio
Leonard Sorkin
Myra Taxman, Alumni
Carmen Witt, Chairperson
Suzanne Wiviott
Catherine Zimmer