

Refreshments will be served
All are welcome

NOV 04, 2009
Bolton Hall Rm: 521
11:00 AM



"Social Tagging and Web Recommendation Services"



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Social tagging is fast becoming one of the primary ways people organize and share web resources. Social tagging describes the process by which many users add metadata in the form of keywords to shared content. It is viewed not only as a new way to support information organization and retrieval, but it also brings the opportunity to enhance current web applications. This talk will first introduce some of the latest developments in social tagging research, and demonstrate the premise by using web recommendation service as an example. The speaker will also share her recent study on the social aspects of tag selection on social bookmarking services.

Co-sponsored by the Research Group for Information Retrieval (RGIR), Information Organization Research Group (IOrg), UW-Milwaukee Student Chapter of the American Society for Information Science and Technology and American Society for Information Science and Technology - Wisconsin Chapter.



School of Information Studies



INFORMATION our focus
INTERNATIONAL our scope
INTERDISCIPLINARY our mindset