Purpose Statement
The purpose of this educational activity is to provide health care professionals with a comprehensive view of palliative care and its potential to impact health care.

Target Audience
This activity is appropriate for all physicians, nurses, social workers, clergy, and other health care professionals who care for seriously ill patients or are interested in palliative care.

Contact Hours
Wheaton Franciscan Healthcare is an approved provider of continuing nursing education by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. This activity meets the criteria for 2.0 contact hours.

CEHs
2.0 CEHs provided by the UWM–Helen Bader School of Social Welfare for Social Workers and Professional Counselors.

ADA Compliance Statement
In accordance with the Americans with Disabilities Act, Wheaton Franciscan Healthcare seeks to make this program accessible to all. If you have a disability which might require special accommodations, please e-mail your needs to: Deborah.Pagelsdorf@wfhc.org or call (414) 874-6278.

Planning Committee
Sharon Povlich; Kerry Case, MD; Linda Czernicki, MS; Dana Flegner; Mary Heller; Subbanna Jayaprakash, MD; Susan Juntunen; Jason Kayzar; Deborah Pagelsdorf; and Teri Vega-Stromberg, MSN, RN, ACHPN, AOCN.

The Best Care Possible: Clinical Excellence and Cultural Leadership

Presented by: Ira Byock, MD, Executive Director and Chief Medical Officer, Institute for Human Caring, Providence Health and Services; Professor of Medicine and Community and Family Medicine, Geisel School of Medicine at Dartmouth

Wednesday, October 7, 2015

• Wheaton Franciscan Healthcare Continuing Nursing Education Activity
• UWM – Helen Bader School of Social Welfare for Social Workers and Professional Counselors Continuing Education Activity
8th Annual event proudly hosted by Wheaton Franciscan Hospice and Wheaton Franciscan Healthcare – Circle of Life Foundation.

The Best Care Possible: Clinical Excellence and Cultural Leadership

Presented by: Ira Byock, MD, Executive Director and Chief Medical Officer, Institute for Human Caring, Providence Health and Services; Professor of Medicine and Community and Family Medicine, Geisel School of Medicine at Dartmouth

Program Objectives
At the conclusion of this program the participant will be able to:
• Discuss the fundamental components of quality clinical care in the context of serious illness.
• Describe the elements and process of shared decision making.
• Describe the role of individuals and their families as engaged effective partners in the shared goal of achieving optimal care.
• Understand dying as a critical time in the life of individuals and families.

About the Presenter
Ira Byock, MD is a leading palliative care physician, author, and public advocate for improving care through the end of life. Dr. Byock has been involved in hospice and palliative care since 1978, during his residency. He has authored numerous articles and books on the ethics and practice of care. His research has led to conceptual frameworks for the lived experience of advanced illness, subjective quality of life measures, and simple, effective life-completion counseling. His leadership in development of groundbreaking prototypes for concurrent care of people through the end of life has been foundational to advancing patient-centered care.

Dr. Byock was recognized as a Visionary by the Academy of Hospice and Palliative Medicine, as well as being given the Academy’s most prestigious honor, the Lifetime Achievement Award.


Wednesday, October 7, 2015
Peck Welcome Center, Milwaukee County Zoo
10001 W. Bluemound Road, Milwaukee, WI

5 – 6 pm Registration and Reception
Hors d’oeuvres and beverages will be served by the prestigious Zilli Hospitality Group. Cash Bar.

6 pm Welcome
Presentation – Followed by Q&A
Raffle winners announced following program.

8:15 pm The Best Care Possible – Book Signing
Limited supply of Dr. Byock’s book will be available for purchase and signing

Seating is limited and past events filled quickly! Registration deadline for this event is Wednesday, September 30, 2015.

Early Registration offer! If registered by Friday, September 11, 2015, registration fee is $50. After September 11, registration fee is $60.

For the fastest and easiest way to register using a major credit card, go to www.mywheaton.org”. Under “Classes”, search for “Professional Development” in the Categories Section. To register by phone, call WheatonDirect at 1-888-994-3286, Monday through Friday from 8 am – 4:30 pm. To register by mail, use form and instructions shown below.

Registrations will be taken on a first-come/first-filled basis.

Cancellation Policy: A refund will be issued if cancellation request is received by Friday, October 2, 2015. Please call 1-888-994-3286. A full refund will be given if program is cancelled by Wheaton Franciscan Hospice and Wheaton Franciscan Healthcare – Circle of Life Foundation.

THE BEST CARE POSSIBLE: CLINICAL EXCELLENCE AND CULTURAL LEADERSHIP

• Early Registration Deadline: Friday, September 11, 2015 Fee: $50
• Registration Deadline: Wednesday, September 30, 2015 Fee: $60

SEATING IS LIMITED – REGISTRATIONS TAKEN ON A FIRST-COME/FIRST-FILLED BASIS

• To register using a major credit card, visit our website: www.mywheaton.org or call WheatonDirect at 1-888-994-3286 for assistance Monday through Friday, 8 am – 4:30 pm.
• To register by mail, complete this form and make check payable to Wheaton Franciscan Hospice. Mail form and check to: Wheaton Franciscan Healthcare – WheatonDirect, 400 W. River Woods Parkway, Glendale, WI 53212

Please Print:
First Name _______________________________ Last Name _______________________________
Credits __________________ MD RN LCSW Other __________________
Mailing Address __________________________ City __________________ State _____ Zip _________
Daytime Phone ___________________________ E-mail ______________________________

Registrations will be confirmed via e-mail.