Please keep in mind that the slides that follow are not inclusive of the entire presentation or narrative. There was quite a bit of additional dialogue at the 12-09-09 information session, and taking the information on the slides out of context could lead to misinterpretation.
1. process: closure to the planning process
2. feedback: overview
3. master plan accomplishments
1. process: closure to the planning process
## Process Schedule

<table>
<thead>
<tr>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<td>APR</td>
<td>MAY</td>
<td>JUN</td>
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<td><strong>P H A S E A</strong> - Observations &amp; Assessment</td>
<td><strong>P H A S E B</strong> - Vision</td>
<td><strong>P H A S E C</strong> - Design Studies</td>
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- **Work Sessions**
Final Master Planning Milestones

Presentation of draft Master Plan
Provide document for final campus/community review
UWM collect comments
UWM filter and provide direction to master plan consultant team
Final Master Plan Forum
Final Master Plan Report

- September 29-30th
- October 5th
- November 9th
- November 18th
- December 9th
- January 29th
2. feedback overview
Types of Feedback:

- General Impressions
- Edits
- Planning Direction and Content
- Design Details
- Strategic Direction
Feedback Sources

- Website: 200+ comments
- Email: 80+ comments
- UWM Committees / “Specialist” feedback
- UW Systems feedback
- State of Wisconsin DSF feedback
General Impressions

• “I am even more excited now to see the University express its commitment to Milwaukee through this master plan. I believe it is a great blueprint for the future, one I look forward to being a part of.”

• “The master planning process has been well publicized, open to input and comment throughout the different phases. I am impressed with the accessibility of the information…”

• “The master plan was very well done. While it does raise a lot of questions, its’ intent is to offer opportunities…”
“Imagine 50 years from now…Thanks, Dad, for ruining the Monarch habitat for the sake of another nondescript building that is now obsolete and being torn down.
2. Edits / Graphics

1. Mission Statement

2. Building identification

3. Redundancies

4. Reference to ongoing transformation: "from teaching to research", "departmental to interdisciplinary"

5. Verification of numbers / statistics
Planning Direction and Content

1. Modify report outline
   • New dedicated sections for academic planning, transportation and sustainability
   • Merge "drivers" and “UWM in the City”

2. Incorporate additional background into the report
   • Process
   • Opportunity site selection criteria
   • Teaching and learning
   • Athletics
   • Implementation

3. Provide additional analysis
   • Transportation
   • Infrastructure
Planning Content - Comments by Category

- Innovation Park – 82
- Space – 47
- Children’s Center – 32
- Multiple Locations – 24
- Transportation / Parking – 23
- Errors – 20
- Campus Character / Physical Planning – 20
- Athletics – 18
- Student Housing – 8
- Sustainability – 5
- Accessibility – 4
- Master Plan Process / Implementation Tools – 5

*Total number of responses is an approximation
Innovation Park

- Population projections
- Academic / Research program identification
- Environmental considerations – ongoing dialogue between UWM Foundation & County regarding habitat areas
• Elaboration of origin/destination
• Greater emphasis on teaching/learning
• Review process underway with UWM and UW-System
• Detailed comments passed along for future incorporation
Multiple Locations

- Greater definition of rationale for opportunity sites
- Population projections
- Academic / Research program definition
- Pre-design testing master plan recommendations
Transportation/Parking

- Greater emphasis on parking recommendations
- Exploring access issues based on population projections
- Service and safety access
- Impact of redevelopment on existing parking and replacement strategy
- General operational and cost considerations for transit
- Review TDM strategies
Sustainability

• Creating a separate chapter in report

• Incorporating UWM Sustainability Plan Draft – Goals & Objectives

• Incorporating key recommendations of “UWM as a Zero-Discharge Zone: Stormwater Master Plan”

• Incorporating key recommendations from “Pavilion Gateway Demonstration Project”

• Key findings from Phase A and Infrastructure Appendix will be incorporated in report

• Identifying range of sustainability strategies
• Provide more detail on planning process, communication, stakeholder involvement

• Implementation Decision Tree will be incorporated in report

• Project “bundles” of related issues will be incorporated

• Financial planning model in development with UWM Finance & Administrative Affairs
Implementation Decision Tree

Identify Funding Sources

- Site B
- Program B
- Program A
- Design B
- Construction

Approvals and Site Design

- FY 1
- FY 2
- FY 3
- FY 4
- FY 5
- FY 6

- Relocate existing programs – site A
- Relocate existing programs – site B
- Program, Design, Renovation, Relocation
- Demo old
- Backfill A
- Backfill B
Natural Science/IRC - Example

Option A: Kunkle Parking site

Option B: Kunkle Bldg. Site

FY 1 FY 2 FY 3 FY 4 FY 5 FY 6 FY 7 FY 8

1. IRB on Kunkle Lot
2. Kunkle to CSM
3. New Kunkle
4. IRB on Kunkle

Demolition Physics

LEGEND
- Orange: New Building/major decision
- Yellow: Renovation/Expansion
- Blue: Lease
- Red: Critical Path
- Black: Secondary Path

Kenwood

1. IRB on Kunkle Lot
2. Kunkle to CSM
3. New Kunkle
4. IRB on Kunkle
Nat'l Sci expand
Nat'l Sci expand

FY 1 FY 2 FY 3 FY 4 FY 5 FY 6 FY 7 FY 8

DRAFT
Strategic Direction – Ongoing UWM Dialogue

1. Opportunity sites
2. Parking policy
3. Child care strategy
4. Student life goals
5. Role of Athletics / Englemann field
6. Core Facilities / Equipment
7. Value of Research / Partnership initiatives
8. Financial plan / Prioritization of resources
9. Commitment to Sustainability
10. Governance and decision-making
3. master plan accomplishments
Master Planning Accomplishments

- Introduced a culture of planning
- Reinforced academic and research mission with a physical planning framework
- Provided technical data and critical analysis to guide future decision making
- Assisted University in advancing interdisciplinary research dialogue
- Positioned UWM for near-term implementation
- A re-imagined Kenwood campus
- Highlighted key strategic issues for ongoing University dialogue
Questions & Comments