What is a Master Plan?

- Defines space-use needs and organizational principles in alignment with academic planning.
- Identifies implementation sequence(s).
- Establishes the framework that enables the vision of the campus to be accomplished.
An Integrated Master Plan

Campus & Facilities
 space-use, planning, transportation, etc.

Academics
 mission-directed

Finances
 operations-directed

Integrated Master Planning
Academic Alignment

Campus Facilities Planning
Observations and Supporting Investigations
• Space Utilization and Needs Assessment
• Transportation and Parking
• Utilities and Other Infrastructure
• Student Housing
Conceptual Plan and Principles
Site/Area/Precinct Studies
Final Integration Plan
Design Guidelines

Implementation Planning
Implementation Planning

- “Scenario Planning”: Strategic method to identify flexible & phased long-term plans.
- Costing and financial modeling using both traditional and alternative funding sources.
- Matrix format that identifies: specific initiatives/actions, assigns responsibility, determines costs, identifies funding source, evaluates dependent/independent actions, identifies sequences and time frames.
- Simultaneously creative and reality-based.