UWM Master Plan

Public Launch - April 4th, 2008
HGA

INTEGRATED A/E/P FIRM

NATIONAL EXPERTISE / LOCAL COMMITMENT

MILWAUKEE THOUGHT LEADER

CATALYTIC PROJECTS

UNDERSTANDING OF UWM CULTURE
Sasaki Associates Inc

Over 400 campus master plans
Interdisciplinary
Interactive
Collaborative

2007 National ASLA Firm of the Year
What is a master plan?
Master Planning

Guiding Change and Transformation
Master Planning

Making Livable Campus Communities
Master Planning

Creating the New Learning Environment
Master Planning

Fostering Stewardship and Sustainability
PENN CONNECTS: A Vision for the Future
University of Pennsylvania: the sports and recreation corridor.
University of Pennsylvania: the health sciences & cultural corridor
University of Pennsylvania: the medical expansion corridor
"Penn Connects": a Vision for the Future
Academic Driven Planning

- Enrollment Targets
- Growing & Emerging Programs
- Research Focus
- Interdisciplinary Centers
Campus Identity
“Real estate doesn’t drive decisions, partnerships do...”
– Chancellor Santiago
“…We are too many people, doing too much, in too little space.”

– Chancellor Santiago Spring 2007 Plenary Speech
“The University located in the city must have a deep concern about the urban process, and use its resources to influence the character of urban life.”

– J. Martin Klotsche, 1965
Sustainability

Campus Master Plan

- Internal Campus Circulation
- Energy Consumption
- Transit
- Density
- Building Performance