The Value of Professional Certificates in Today’s Workplace
Furthering your education through a professional certificate is becoming a popular and accepted way to enhance your current career or begin a new one. The goal…making yourself more valuable in the workplace. The result…increased earning potential and career advancement.

Certificates are the fastest-growing postsecondary credential awarded over the past several decades according to a study by Georgetown University Center on Education and the Workforce. Certificates are credentials obtained through non-credit professional development courses. Hands-on training provides competency-based skills in a specific career discipline. Courses are taught by industry experts and the skills you acquire can be applied immediately in the workplace.

Professional Certificates can:
- Increase your earning potential
- Advance your career by filling the gap between current education and workplace requirements
- Be completed in a short amount of time
- Be acquired while maintaining a full-time job
- Jumpstart a career in the new field
- And…they are affordable

Who should pursue a Professional Certificate?
- Professionals – update current skills or gain new ones
- Recent college grads – bridge the gap between your education and job requirements
- Changing careers – jumpstart your career in a new field

Why choose SCE for your certificate?
A certificate from the School of Continuing Education brings to the workplace the name and quality reputation that is the University of Wisconsin Milwaukee. Certificates paired with industry experience allow for advancement in the workplace and increased earning potential. UWM offers:
- High quality education through the University of Wisconsin Milwaukee
- Classes taught by real-world professionals who are industry experts
- Convenient downtown location
- Amenities include: course materials, meals and discounted parking

ENROLL IN A CERTIFICATE PROGRAM TODAY AND JUMPSTART YOUR CAREER!
For more information please contact Pam Nellen at 414-227-3208 or nellenp@uwm.edu