For Immediate Release
UWM Conference Offers Boomers Retirement Information and Advice

Milwaukee—The University of Wisconsin-Milwaukee School of Continuing Education is hosting the Stay Ahead of the Boom: Create Your Best Life conference on April 14, 2007 at the UWM-School of Continuing Education in downtown Milwaukee.

The keynote speakers for this conference are Bob Reitman, formerly of WKLH, Milwaukee and Carleen MacKay, a foremost expert on the mature workforce in America.

There are about 78 million Americans who view retirement as an opportunity to make lifestyle and career changes. You may know them better as the Boomer Generation. These are you neighbors, family members and friends aged 40-60 who are gearing up for the next phase of their lives.

Whether you are a boomer, or you care for one, plan now to attend the one-day conference. Stay Ahead of the Boom will focus on strategies for experienced workers contemplating second career and non-retirement options. There are more that 15 workshops to choose from that will help you to develop new career strategies, review your financial stability, explore how to start a business, tap into volunteer options and even discover vacation opportunities.

Also included in the conference will be several tracks aimed at helping the experienced employee explore many issues around such topics such as pensions, health insurance, for-profit and non-profit employment alternatives. Some of the seminar sessions include:

- Employment Options: Understanding Where You Fit In
- Building a Comfortable Lifestyle for Tomorrow
- Insurance Costs: Realities and Options
- Making the Most of Travel

The Stay Ahead of the Boom: Create Your Best Life conference will be held Saturday, April 14, 2007 from 9 am-4 pm at the UWM School of Continuing Education. Registration is $99 before April 1, 2007 and $115 after.

For more information contact Saad Akbar Khan via email at, the-boom@uwm.edu or call 414-227-3379. The conference is sponsored by: UWM Center for Workforce Development, in partnership with Interfaith. ###