FOR IMMEDIATE RELEASE

Unique Milwaukee JobCamp opportunity co-sponsored by UWM

MILWAUKEE, March 20, 2009 – The UWM School of Continuing Education is proud to co-sponsor the first ever Milwaukee JobCamp Thursday, March 26. The Wisconsin Professional Recruiters Resource event is from Noon to 9:30pm at Bucketworks, 1340 N. 6th St.

“We wanted to bring an impressively different, uncommon event to the area for job seekers,” says Todd Nilson, president of Wisconsin Professional Recruiters Resource and event organizer. “The JobCamp concept is designed to offer value far beyond the tired format of job fairs where about all you get to do is visit booths and drop off a resume.”

Job seekers and employers will participate in diverse educational sessions focused on diverse topics including interview “improv” exercises, a resume doctor, social networking sap, identifying top talent in a down market and hiring diversity.

Admission is free, and participants are encouraged to bring a nonperishable food item to donate to a local food bank.

Milwaukee JobCamp is now seeking companies to sponsor and attend the event. Current sponsors include Broadlook Technologies, Jobing.com and the Milwaukee Career Network.

For more details, visit www.meetup.com/Milwaukee-JobCamp.

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About the School of Continuing Education
As one of 12 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE meets the needs of participants through an assortment of courses, programs and workshops. With 19,000 participants each year, SCE is the largest provider of noncredit continuing education in Southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for individuals who are interested in developing professional skills in business, technology, and human services, enriching their lives with classes in the arts and humanities, and/or simply looking for a new intellectual challenge.

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