FOR IMMEDIATE RELEASE

Milwaukee Media Advisory, January 26, 2011

Attention: News. Assignment and Photo Editors

Lake Sturgeon Bowl makes a splash during tenth anniversary competition

Who: Wisconsin high school students with a strong interest in marine and freshwater science. Fifty scientists and researchers from the WATER Institute and other community partners act as bowl officials. “This is the tenth year of our regional Lake Sturgeon Bowl competition and history has shown that we produce some of the strongest, most knowledgeable teams in the nation,” said UWM Professor of Geosciences Keith Sverdrup.

What: Twenty-four high school teams, each comprised of four or five students, compete in the annual regional ocean sciences bowl. The winning team will compete against 24 other regional champions in the 14th Annual National Ocean Sciences Bowl (NOSB®) April 29-May 1, 2011 at Texas A & M University at Galveston in Galveston, Texas. The theme for this year’s Finals Competition is “Human Responses to Ocean Events.” This includes, but is not limited to the societal reactions and adaptations to oceanic phenomena (natural and unnatural) such as hurricanes, tsunamis, sea level rise, pollution, oil spills, and harmful algal blooms. http://www.nosb.org/

When: Daylong event starts at 8 a.m. on Sat., Feb. 5, 2011. The Award Ceremony begins at 5 p.m.

Where: University of Wisconsin-Milwaukee School of Continuing Education, 161 W. Wisconsin Ave. (check in on seventh floor of the Plankinton Building).

Why: The National Ocean Sciences Bowl is a program of the Consortium for Ocean Leadership based in Washington, DC. NOSB seeks to interest students in ocean and freshwater sciences as a college major and potential career. Through this educational forum, the NOSB strives to encourage and support the next generation of marine scientists, policy makers, teachers, explorers, researchers, technicians, environmental advocates and informed citizens. Approximately 2,000 students from over 300 high schools will participate in 2011.

Of note: Ten years ago, The UWM-Great Lakes WATER Institute brought the bowl to Wisconsin to support its mission in partnership with the UW Seas Grant College Program to provide the state with a focal point for freshwater research, education and outreach aimed at a thorough understanding of the
Great Lakes and other aquatic and environmental resources of local, state, national and international importance. Sponsors include the Wisconsin Energy Foundation and the Brunswick Public Foundation.

Teams are from the following high schools:

Appleton West High School – Appleton
Greendale High School – Greendale
Luxemburg-Casco High School – Luxemburg
Madison East High School – Madison
Marquette University High School – Milwaukee
Marshfield High School – Marshfield
Nathan Hale High School- West Allis
Newman Catholic High School – Wausau
Port Washington High School – Port Washington
Professional Learning Institute (PLI) – Milwaukee
Random Lake High School – Random Lake
Regis High School – Eau Claire
Sauk Prairie High School, Sauk Prairie
School for Urban Planning and Architecture (SUPAR)
Shorewood High School – Shorewood
Spring Valley – Spring Valley
Stevens Point Area Senior High (SPASH)
Waterford Union High School – Waterford
West Allis Central High School – West Allis
Wilmot Union High School – Wilmot

**Junior Varsity Teams**
Clara Mohammed High School
School for Urban Planning and Architecture (SUPAR)
Tenor High School (Team A)

**Contact:** Caroline Joyce, director of the Wisconsin Regional Competition of the National Ocean Sciences Bowl and Director of Water Education at UWM: 414-227-3365.

**About the School of Continuing Education:** As one of 14 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE meets the needs of participants through an assortment of courses, programs, services and workshops. With 19,000 participants each year, SCE is the largest provider of noncredit continuing education in Southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for individuals who are interested in developing professional skills in business, technology, and human services, enriching their lives with classes in the arts and humanities, and/or simply looking for a new intellectual challenge.

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