Steinem to Headline UWM Conference during Women’s History Month

Gloria Steinem visits Milwaukee, March 30, to deliver an inspiring keynote address at the UWM Women Leaders Conference.

MILWAUKEE, Feb. 13, 2012 – Leading feminist activist, Gloria Steinem, celebrates March’s Women History Month with a visit to Milwaukee as keynote speaker for the UWM 2012 Women Leaders Conference – March 30, 7am-5pm, at the Pfister Hotel.

Echoing the 2012 Women’s History Month theme of educating and empowering women, Steinem will examine women’s progress in the workplace and modern feminism during her keynote address “The Longest Revolution.”

Doris Christopher, Founder and Chairman Emeritus of The Pampered Chef, and Dr. France Córdova, President of Purdue University, will also give keynote presentations.

Hosted by the UWM School of Continuing Education, the conference unites women that have pioneered their fields with those who are currently striving to succeed. Attendees from all levels and backgrounds will gain proven strategies for advancement.

“Conference attendees receive real-life strategies for career success as well as ideas for personal enrichment and valuable networking opportunities,” says Patricia Arredondo, Dean of the UWM School of Continuing Education.

Additional presenters include Pat Nazemetz (Xerox Corporation), Betty Cortina (NBC) and Brenda Bowers (Wheaton Franciscan Healthcare). They will address topics including:

- The Brand Called...You!
- Empowering Women in Work & Life
- Mothers & Work
- Coworkers, Cliques & Conflict
- The Wild Side of Leadership

The day concludes with a new World Café session, 4-5pm, that features extra opportunities for personalized networking and learning in smaller group conversations. For more information, visit sce-womenleaders.uwm.edu.

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About the School of Continuing Education

As one of 14 schools and colleges that comprise the University of Wisconsin-Milwaukee, SCE meets the needs of participants through an assortment of courses, programs and workshops. With 19,000 participants each year, SCE is the largest provider of noncredit continuing education in Southeastern Wisconsin. Its mission is to generate knowledge and learning opportunities for individuals who are interested in developing professional skills in business, technology, and human services, enriching their lives with classes in the arts and humanities, and/or simply looking for a new intellectual challenge.

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