COMMUNICATION 313: HUMAN COMMUNICATION AND TECHNOLOGY

Sections 202 & 203

UNIVERSITY OF WISCONSIN—MILWAUKEE

Fall 2018

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Email: jkahlow@uwm.edu
Office: JOH 335
Office Hours: Tues 1:30 – 3:00 PM or by appointment

I usually respond to email quickly, but please allow 24 hours for a response M–F.

COURSE DESCRIPTION AND LEARNING OUTCOMES

This course involves the examination of the actual and potential role of technology in facilitating satisfying communication relationships. The course is designed to achieve the following departmental learning outcomes:

• Oral/written communication: Design and deliver effective oral and written communication to both expert and lay audiences.
• Information and research literacies: Effectively obtain, evaluate, and use information.

REQUIRED TEXT


*Additional course materials will be provided via D2L.

COURSE WEBSITE

D2L will be used for the course website: http://d2l.uwm.edu. All discussions and quizzes will take place on D2L, and papers will be turned in via D2L. Class announcements will be made on the front page of the course’s D2L site. Please check D2L and your UWM email frequently to receive important information about the course.

You will not be penalized for official problems with D2L. However, individual computer and Internet problems are not an acceptable excuse for turning in assignments late, missing discussions, etc. To avoid potential issues, be sure to (a) complete assignments and discussion in advance of the due date/time, (b) have a back-up plan to gain access to an Internet-enabled computer (such as through the library on campus or a public library) in the event of a problem, and (c) enable email notifications for new D2L news messages and due dates.

Issues with D2L should be addressed with campus tech support. Contact information is available at http://www4.uwm.edu/technology/help/campus/index.cfm

Updated 8/17/18
ASSIGNMENTS

Discussions
Discussion is composed of three parts: your initial post, your initial response, and your additional responses. Each discussion is worth 20 points. Initial posts are worth up to 8 points each and each response is worth up to 3 points. Points will be deducted for not reading at least 80% of the discussion posts. Discussion due dates are in the course calendar. Discussion is like attending and participating in class—you need to be there with everyone else for it to serve its purpose. It is therefore not possible to make up missed discussion, and contributions to one unit cannot be applied to your grade on another topic. Additional expectations for discussions can be found under “Class Discussions” under “Course Materials” in D2L.

Quizzes
Quizzes are open-note and consist of up to twenty multiple-choice questions each. Once you begin the quiz, you have 60 minutes to complete it. Deadlines for the quizzes are in the course calendar below. Quizzes cannot be made up, so be sure to keep an eye on the deadlines. Collaborating on quizzes is not allowed and will be penalized with a score of zero for the quiz or the course, depending on the severity of the violation.

Position Paper
Throughout history, people have argued whether utopian and dystopian views of communication technologies are more accurate. The purpose of this paper is to think through your own position on this issue and make and argument for that position. You will write a paper that argues that modern communication technologies will lead to either a) our society’s demise or b) our society’s success. See the assignment sheet on D2L for more details and the assignment rubric.

Case Study
The goal of the case study is to apply course concepts to a real-life example of communication technology. For your paper, you will pick an example of something (for example, a current event or news story, a website or application, or an experience you’ve had) to which a topic in the course should apply. Your case study will 1) apply course concepts from the topic you chose to your example and 2) evaluate how well the course concepts apply to the example. See the assignment sheet on D2L for more details and the assignment rubric.

Paper Drafts
A draft of your position paper and case study will be due a week or two before the final paper deadline. Your drafts should be completed versions of the assignment, and it should meet all of the assignment criteria. The more complete your paper, the more helpful feedback will be for you. Each draft is worth 10 points and will be graded based on completeness.

Reader Response
A reader response for your position paper and case study will be due about one week after the drafts are due. Providing good feedback and receiving feedback well are important parts of life (whether it be social, professional, or in academia). However, few actually practice getting good at providing and receiving feedback. A guide and worksheet for reader response will be provided on D2L. Reader responses are worth 10 points.
GRADE POLICIES

Grades are based on the point system. The total points earned by the end of the semester will determine your final grade.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percent</th>
<th>Points</th>
<th>Grade</th>
<th>Percent</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>94–100</td>
<td>376–400</td>
<td>C</td>
<td>74–76.9</td>
<td>296–307</td>
</tr>
<tr>
<td>A-</td>
<td>90–93.9</td>
<td>360–375</td>
<td>C-</td>
<td>70–73.9</td>
<td>280–295</td>
</tr>
<tr>
<td>B+</td>
<td>87–89.9</td>
<td>348–359</td>
<td>D+</td>
<td>67–69.9</td>
<td>268–279</td>
</tr>
<tr>
<td>B</td>
<td>84–86.9</td>
<td>336–347</td>
<td>D</td>
<td>64–66.9</td>
<td>256–267</td>
</tr>
<tr>
<td>B-</td>
<td>80–83.9</td>
<td>320–335</td>
<td>D-</td>
<td>60–63.9</td>
<td>240–255</td>
</tr>
<tr>
<td>C+</td>
<td>77–79.9</td>
<td>308–319</td>
<td>F</td>
<td>0–59.9</td>
<td>0–239</td>
</tr>
</tbody>
</table>

Your final grade will consist of the following points:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Points Possible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quizzes (6)</td>
<td>120</td>
</tr>
<tr>
<td>Discussions (6)</td>
<td>120</td>
</tr>
<tr>
<td>Position Paper</td>
<td>80</td>
</tr>
<tr>
<td>Draft</td>
<td>10</td>
</tr>
<tr>
<td>Reader Response</td>
<td>10</td>
</tr>
<tr>
<td>Completed Paper</td>
<td>60</td>
</tr>
<tr>
<td>Case Study</td>
<td>80</td>
</tr>
<tr>
<td>Draft</td>
<td>10</td>
</tr>
<tr>
<td>Reader Response</td>
<td>10</td>
</tr>
<tr>
<td>Completed Paper</td>
<td>60</td>
</tr>
<tr>
<td>TOTAL</td>
<td>460</td>
</tr>
</tbody>
</table>

Final grades will be provided on your D2L/PAWS accounts. Department of Communication staff cannot supply your final grade information in any other format in accordance with federal law.

It is very unlikely that the grades for this class will be curved at the end of the semester. Thus, for example, if you have earned 79.9%, you will receive a C+. Your final grade is final. University policy (and fairness toward other students) prohibits offering opportunities for grade increases (e.g., writing an extra paper or rewriting a previous assignment) that are not available to all students in the course.

TIME INVESTMENT

The campus credit hour policy states: “Study leading to one semester credit represents an investment of time by the average student of not fewer than 48 hours for class contact in lectures, for laboratories, examinations, tutorials and recitations, and for preparation and study; or a demonstration by the student of learning equivalent to that established as the expected product of such a period of study.” The amount of time that an average student should expect to spend on this class is as follows:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required reading and quizzes</td>
<td>48</td>
</tr>
<tr>
<td>Class discussion</td>
<td>48</td>
</tr>
<tr>
<td>Papers</td>
<td>48</td>
</tr>
<tr>
<td>TOTAL</td>
<td>144</td>
</tr>
</tbody>
</table>

Please note that these are averages and that you will be evaluated based on your performance, not the total amount of time you put into the course.
COURSE POLICIES

Written Work
All written assignments must be turned in .doc or .docx format (using Microsoft Word). A free version of Microsoft Word is available through your UWM student email account. Documents uploaded to D2L in another format (e.g., .pdf, .pages, .rtf, .txt, etc.) will not be evaluated. It is expected all assignments follow APA format (6th edition). You may use either 12-point Times New Roman Font or 11-point Calibri or Calibri Light font.

It is greatly appreciated if you include your last name in the name of the files you submit to D2L. For example, an acceptable file name would be “Case Study;” a great file name would be “Kahlow Case Study.” One or two bonus points may be awarded for including your last name in file names.

Late Papers
All course materials submitted to the Dropbox in D2L will be considered late if they are not there when I go to grade them. For example, if an assignment is due by 11:59 PM on Wednesday, and I do not go to grade it until 6:00 AM on Thursday, assignments submitted between 12:00 AM and 5:59 AM on Thursday will not be considered late. Assignments submitted after 6:01 AM on Thursday would be considered late.

To provide timely feedback, know that I have assigned due dates based on when I will be able to grade them. So, do not depend on being able to submit assignments late and still receive full credit.

Late papers will be penalized 10% of the total possible points per day they are late (e.g., 20% would be deducted from a paper due on Sunday and submitted on Tuesday). To ensure objectivity and fairness to all students, deadlines will be strictly enforced, and exceptions will be considered in only the most extreme cases.

All papers must be submitted via D2L. It is your responsibility to ensure that your paper is correctly uploaded by the deadline. Late penalties will apply to papers that are incorrectly uploaded (e.g., uploading a blank document or a paper for the wrong course).

Any request for an extension must be done at least 24 hours prior to the paper due date and may be subject to a point reduction. Extensions will only be granted in truly extraordinary circumstances. I understand that life happens, usually when it is least convenient. Plan to have assignments finished early so that if something does come up, you have time to tend to it and complete the assignment on time.

The late work policy applies only to papers—it is not possible to make up the quizzes or participation.
UNIVERSITY/DEPARTMENTAL POLICIES

Participation by Students with Disabilities
If you need special accommodations in order to meet any of the requirements of this course, please contact me as soon as possible.

Accommodation for Religious Observances
Students will be allowed to complete examinations or other requirements that are missed because of a religious observance.

Academic Misconduct
The University has a responsibility to promote academic honesty and integrity and to develop procedures to deal effectively with instances of academic dishonesty. Students are responsible for the honest completion and representation of their work, the appropriate citation of sources, and respect of others’ academic endeavors.

Complaint Procedures
Students may direct complaints to the head of the academic unit or department in which the complaint occurs. If the complaint allegedly violates a specific university policy, it may be directed to the head of the department or academic unit in which the complaint occurred or to the appropriate university office responsible of reinforcing the policy.

Grade Appeal Procedures
A student may appeal a grade on the grounds that it is based on a capricious or arbitrary decision of the course instructor. Such an appeal shall follow the established procedures adopted by the department, college, or school in which the course resides. These procedures are available in written form the respective department chairperson or the Academic Dean of the College/School.

Sexual Harassment
Sexual harassment is reprehensible and will not be tolerated by the University. It subverts the mission of the University and threatens the careers, educational experience, and well-being of students, faculty, and staff. The University will not tolerate behavior between or among members of the University community, which creates an unacceptable or working environment.

Incompletes
A notation of “incomplete” may be given in lieu of a final grade to a student who had carried a subject successfully until the end of a semester but who, because of illness or other unusual and substantial cause beyond the student’s control, has been unable to take or complete the final examination or to complete some limited amount of term work. An incomplete is not given unless you prove to the instructor that you were prevented from completing course requirements for just cause as indicated above.

More information about these policies is at http://www.uwm.edu/Dept/SecU/SyllabusLinks.pdf
**Course Schedule**

Content for each unit will become available one week prior to the beginning of a unit.

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
<th>Assignments</th>
</tr>
</thead>
</table>
| Week 1     | Unit 1: Overview of CTs            | 1) McEwan, Ch. 1  
              2) McEwan, Ch. 2  
              3) Bargh & McKenna  
              4) Horrigan (D2L) | 1) Read the syllabus  
              2) Update D2L profile  
              3) Quiz 1 by 9/7 @ 11:59 PM |
| Week 2     | Unit 1: Overview of CTs            | 1) McEwan, Ch. 1  
              2) McEwan, Ch. 2  
              3) Bargh & McKenna  
              4) Horrigan (D2L) | 1) Disc. 1: Initial post by 9/10 @ 11:59 PM  
              2) Disc. 1: Initial reply by 9/11 @ 11:59 PM  
              3) Disc. 1: Continue discussion through 9/16 @ 11:59 PM |
| Week 3     | Unit 2: Identity and Privacy       | 1) McEwan, Ch. 3  
              2) McEwan, Ch. 4  
              3) Gonzalez & Hancock (D2L)  
              4) Davis & Jurgenson (D2L) | 1) Quiz 2 by 9/21 @ 11:59 PM |
| Week 4     | Unit 2: Identity and Privacy       | 1) McEwan, Ch. 3  
              2) McEwan, Ch. 4  
              3) Gonzalez & Hancock (D2L)  
              4) Davis & Jurgenson (D2L) | 1) Disc. 2: Initial post by 9/24 @ 11:59 PM  
              2) Disc. 2: Initial reply by 9/25 @ 11:59 PM  
              3) Disc. 2: Continue discussion through 9/30 @ 11:59 PM |
| Week 5     | Unit 3: Interpersonal Relationships| 1) McEwan, Ch. 5  
              2) McEwan, Ch. 6  
              3) Bayer et al. (D2L) | 1) Quiz 3 by 10/5 @ 11:59 PM |
| Week 6     | Unit 3: Interpersonal Relationships| Optional: Kim & Gonzales (D2L)                                           | 1) Disc. 3: Initial post by 10/8 @ 11:59 PM  
              2) Disc. 3: Initial reply by 10/9 @ 11:59 PM  
              3) Disc. 3: Continue discussion through 10/14 @ 11:59 PM |
| Week 7     | Unit 4: SMS Language               | 1) McEwan, Ch. 10  
              2) Groshek & Cutino (D2L)  
              3) Riordan (D2L)  
              4) Kemp & Clayton (D2L) | 1) Quiz 4 by 10/19 @ 11:59 PM |
| Week 8     | Unit 4: SMS Language               | Optional: Thomson & Filik (D2L)  
              Rodrigues et al. (D2L) | 1) Disc. 4: Initial post by 10/22 @ 11:59 PM  
              2) Position Paper Draft by 10/24 @ 11:59 PM |
| Week 9     | Unit 5: Virtual Community          | Thanksgiving break Nov 21 – 25                                            | 1) Quiz 5 by 11/9 @ 11:59 PM  
              2) Position Paper due Thurs., Nov. 15 @ 12:00 PM (noon)  
              3) Disc. 5: Initial reply by 11/16 @ 11:59 PM |
| Week 10    | Unit 5: Virtual Community          | 1) McEwan, Ch. 7  
              2) McEwan, Ch. 8  
              3) Einwiller & Steilen (D2L) | 1) Quiz 5 by 11/9 @ 11:59 PM  
              2) Position Paper Reader Response by 11/1 @ 11:59 PM  
              3) Disc. 4: Continue discussion through 11/4 @ 11:59 PM |
| Week 11    | Unit 6: Evolving CTs               | 1) McEwan, Ch. 9  
              2) McEwan, Ch. 11  
              3) Khasawneh (D2L)  
              4) Walther & Valkenburg (D2L) | 1) Quiz 6 by 11/30 @ 11:59 PM  
              2) Case Study Draft by 12/5 @ 11:59 PM |
| Week 12    | Unit 6: Evolving CTs               | 1) McEwan, Ch. 9  
              2) McEwan, Ch. 11  
              3) Khasawneh (D2L)  
              4) Walther & Valkenburg (D2L) | 1) Disc. 6: Initial post by 12/3 @ 11:59 PM  
              2) Case Study Reader Response by 12/13 @ 11:59 PM  
              3) Disc. 6: Continue discussion through 12/14 @ 11:59 PM |
| Week 13    | Unit 6: Evolving CTs               | 1) McEwan, Ch. 9  
              2) McEwan, Ch. 11  
              3) Khasawneh (D2L)  
              4) Walther & Valkenburg (D2L) | 1) Disc. 6: Initial reply by 12/10 @ 11:59 PM  
              2) Case Study Reader Response by 12/13 @ 11:59 PM  
              3) Disc. 6: Continue discussion through 12/14 @ 11:59 PM |
| Week 14    | Finals week                        | 1) Case Study due Tuesday, Dec. 18 @ 12:00 pm (noon)                     | 1) Case Study due Tuesday, Dec. 18 @ 12:00 pm (noon) |

*The contents of this syllabus are subject to change at the instructor’s discretion. Any changes will be announced and posted on D2L.*
References for Additional Readings


